



Djordje Jeremic

Google Ads Specialist

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SUMMARY

I am an experienced Google Ads specialist, primarily interested in e-commerce and sales-oriented online businesses. In my 4+ years of experience, I've managed multiple 6-figure accounts and spent over 1,000,000\$+ in creating and optimizing campaigns for clients and myself.

I am a numbers-driven person, looking for patterns and opportunities to scale clients' campaigns. My specialities are Shopping and Search, as well as Dynamic Remarketing campaigns.

PROFESSIONAL SKILLS

- Analytical thinking with strong math skills
- Strong communication skills and ability to engage with planning teams and also brand leaders on the client side
- Meet deadlines in a fast-paced environment, strong project management skills

RELEVANT SKILLS

Google Ads (Adwords)



Google Analytics



Google Tag Manager



Google Data Studio



Wordpress



Adobe Photoshop & Illustrator



WORK EXPERIENCE

GOOGLE ADS CONSULTANT

Freelance

March 2018 to Present

(4 years+)

- Maintained 100% customer satisfaction by auditing and creating top performing campaigns for Search, Shopping and Display ads.
- Worked directly with company clients managing their Google Ads accounts.
- Helped to educate the clients on PPC strategies and tactics; engage clients in the world of digital communications by demonstrating its direct response, creative and brand-building abilities.

GOOGLE ADS SPECIALIST

ennovationHUB

May 2022 to Present

(4 months+)

- Responsible for the management and development of ads throughout multiple accounts within the firm.
- Demonstrable experience driving sales to target on a high-trafficked, consumer-facing website through the use of paid media.

EDUCATION

LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCES (LSE) 2019-2022

University of London

Degree: BSc in Economics and Finance

Year of Graduation: 2022

Grade: Upper Second-Class Honours (2:1)

FACULTY OF ECONOMICS 2018-2022

University of Belgrade

Degree: BSc in Economics and Finance

Year of Graduation: 2022

Grade: 8.57