

EEO PUBLIC FILE REPORT

For the period beginning June 1, 2017 and ending May 31, 2018

Prepared for: **Michigan Radio Communications, LLC**

This Report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA(yes/no)</u>
WLUN	52616	A	Pinconning, MI	No

A. Full Time Hires

The following is a list of full-time positions filled and recruitment sources used for each position:

No full-time positions were open during this reporting period.

B. The total number of persons interviewed for all full-time positions during the period covered by during the period covered by his Report was: **0**

C. Recruitment Activities.

The following FCC recommended recruitment activities were engaged in during the period covered by this Report.

1. Type of Activity: **The Changing Face of the FCC's EEO Rule in 2017**

Description of Scope of Activity including Positions of Station personnel involved

Date/time: October 18, 2017, 1pm-3pm

Location: Dow Diamond/ Midland, Michigan

Attendees: Ann Craig/ Assistant General Manager Retail & Talent Acquisition
Robin Gover/Business Manager

Notes: Webinar reviewing EEO rules and reporting requirements

2. Type of Activity: MAB Foundation Fall 2017 Career & Networking Fair

Description of Scope of Activity including Positions of Station personnel involved

Date/time: October 19, 2017, 12 noon-3pm

Location: Central Michigan University

Attendees:

Jerry O'Donnell/Director Production & Operations

Ann Craig/Assistant General Manager Retail & Talent Acquisition

Notes: Open to CMU students and the public

3. Type of Activity: Saginaw Valley State University Guest Lecture

Description of Scope of Activity including Positions of Station personnel involved

Date/time: November 30, 2017, 10am

Location: Saginaw Valley State University

Attendees:

Matt DeVries/Assistant General Manager Marketing & Communications

Notes: Spoke to students in the Intro to Public Relations class on ESPN 100.9FM

4. Type of Activity: Diversity & Inclusion Seminar

Description of Scope of Activity including Positions of Station personnel involved

Date/time: January 23, 2018, 11:30am-2pm

Location: Dow Diamond/Midland Michigan

Attendees:

Matt DeVries/Assistant General Manager Marketing & Communications

Jerry O'Donnell/Director Production & Operations

Robin Gover/Business Manager

Jay Arons/Director of Sales

Brad Tunney/Play by Play-Program Manager

Chris Vosters/Play by Play Broadcaster

Notes: Seminar on what diversity and inclusion really means

5. Type of Activity: Midland High School Guest Lecture

Description of Scope of Activity including Positions of Station personnel involved

Date/time: January 8, 2018, January 9, 2018, February 13, 2018, February 14, 2018

Location: Midland High School

Attendees: Jay Arons/Director of Sales

Notes: Discussed radio advertising to high school marketing class for 90 minutes

6. Type of Activity: Central Michigan University Broadcast & Cinematic Arts Job Fair

Description of Scope of Activity including Positions of Station personnel involved

Date/time: February 21, 2018, 9am-noon

Location: Central Michigan University

Attendees:

Jerry O'Donnell/Director Production & Operations

Matt DeVries/Assistant General Manager Marketing & Communications

Notes: Open to CMU students and the public

7. Type of Activity: Northwood University Job Fair

Description of Scope of Activity including Positions of Station personnel involved

Date/time: February 21, 2018

Location: Northwood University

Attendees: Ann Craig/ Assistant General Manager Retail & Talent Acquisition

Notes: Open to Northwood students and the public

8. Type of Activity: Northwood University Guest Lecture

Description of Scope of Activity including Positions of Station personnel involved

Date/time: February 22, 2018

Location: Northwood University

Attendees: Matt DeVries/Assistant General Manager Marketing & Communications

Notes: Discussed sports radio industry to students

9. Type of Activity: Northwood University Guest Lecture

Description of Scope of Activity including Positions of Station personnel involved

Date/time: February 27, 2018

Location: Northwood University

Attendees: Jay Arons/Director of Sales

Notes: Discussed radio advertising to marketing class for one hour

10. Type of Activity: Midland County Youth Leadership

Description of Scope of Activity including Positions of Station personnel involved

Date/time: March 9 & March 10, 2018, 6am-11pm

Location: Northwood University, Midland MI

Attendees: Jay Arons/Director of Sales

Notes: Participation with 45 high school boys & girls teaching communication and leadership skills

Report Prepared by: **Robin Gover**

Robin Gover

Date: **May 31, 2018**

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