為保障您的隱私,在未經您的同意前,Babo Botanicals®絕不會將您的個人資料洩露給任何在本公司 (Techtree Limited)以外的團體或其他第三者知悉,您所提供的個人資料,Babo Botanicals®將按約定條款負保密責任,除為完成會員服務而提供給相關服務(如聯絡及核對身份等)之配合廠商或本約定條款另有約定外,絕不會任意洩漏或提供給第三者。

Techtree Limited 所收集閣下的個人資料所涉及的目的為:

處理閣下加入 Babo Botanicals[®] 官方網店 VIP 會員的申請;送貨;提供 Babo Botanicals[®] 官方網店優惠和通訊; 直接促銷、推廣及宣傳 Babo Botanicals[®]產品的資訊、特別優惠 及服務; 提供持續的客戶服務、內部研究、市場推廣及分析、行政及其他用途。

在下列情況下,Babo Botanicals®有權將您的個人資料給有關機關、或主張其權利受侵害並提出適當證明的第三者:

基於適用法律、法定程序、法律訴訟、法庭、或其他機構/政府部門根據相關法律,或保護我們及公眾的財產、權利和安全。

為了區別不同的用戶,系統會將 cookies 信息寫入會員的資料庫中,其主要作用在儲存您在瀏覽網站及使用網站上的偏好,以方便您再次瀏覽 Babo Botanicals®網站時為您提供更合適及貼心的資訊,cookies 並不含任何可使第三者透過電話或電子郵件與您聯絡的數據。您可在瀏覽器上的設定功能選項中進行 cookies 的設定。

當我們必須修改使用個人資料的規定時,我們會在網頁上張貼公告通知相關事項。

This Statement covers the Personal Data that we collect and handle when you become our member, when you subscribe with us or when you request for our services, via this Babo Botanicals® Official E-shop. This may occur on our website or via other means. It also covers Personal Data that we may generate and compile about you. Where our operations are subject to privacy legislation other than that of the Hong Kong Special Administrative Region ("Hong Kong"), then this Statement shall be applied so far as practicable and consistent with such local legislation.

You may be requested to provide your Personal Data when you use our products and services or when you visit our websites/social media or contact us by email/phone/whatsapp, and Techtree Limited may use your Personal Data for the following purposes, such as but not limited to:

- a. Application or usage of Babo Botanicals® Official E-shop VIP membership program;
- b. Delivery of purchased products;
- c. Performing investigation, research or statistical analysis in order to improve our products and services and for marketing purpose;
- d. With your consent, for direct marketing purposes, and for notifying you about new product, special offers and other special promotions;
- e. For use of the online services available on our website such as online shopping and participate in events and promotions;
- f. for observing any legal, governmental or regulatory requirements of Hong Kong or other relevant jurisdiction including any disclosure or notification requirements to which CSG or other class of data recipient are subject.

If you visit our website, we may use cookie files to store and track information about you and your preferences. A cookie is a small text file that our website transfers to your computer. We use cookies for a variety of reasons, such as allowing us to maintain your information across multiple pages within or across web sessions. Most web browsers automatically accept cookies, but if you prefer, you can change your internet settings to block them in the future. However, blocking cookies may result in a loss of functionality on the website.

We may amend this Statement from time to time. If we make any substantial amendments in the way we use your Personal Data, we will notify you by posting a prominent announcement on the website. You agree that such posting will constitute sufficient and adequate notice.