

**EXHIBIT A
PHILIPPINES GOVERNMENT RELATIONS PLAN
OBJECTIVES AND IMPLEMENTATION STEPS**

September 2013

Objective 1: Build Relationships

Build relationships with key national and local Philippine government officials and opinion leaders who do and may influence religious policy and freedom.

Initiatives	Desired Outcome	Implementation Steps	Responsible Party/ies	Due Date	Status
1.1 Make courtesy visit to Bureau of Immigration (BI) to explain growth of missionary work	Build relationship of trust and open communication to facilitate issuance of missionary visas and resolve problems when they arise.	(a) Prepare PowerPoint on missionary work in Philippines with statistics of missions, missionaries, MTC growth and countries represented, newly announced missionary age and resultant surge in numbers of missionaries. Supplement with video of missionaries in their daily labors.	Haidi Fajardo, Doug McAllister	May 31	Completed
		(b) Make courtesy visit to BI, showing PowerPoint and video; explain need for issuance of visas to foreign missionaries entering Manila MTC and to serve in Philippines missions. Discuss recent problem with visas for missionaries from India	Ed Fernando, Roehl Abonado, Stephen Notarte, Doug McAllister	August 31	

PRIVILEGED AND CONFIDENTIAL

		coming to MTC. Reinforce the effectiveness of the missionary visa MOA executed by LDS Church and the BI. Thank them for their work and express appreciation for the long-standing good working relationship on visa matters. (The Travel Office made a visit in 2012, but the recent changes and issues provide a good reason for another visit.)			
		(c) Hand deliver to BI officials, on special occasions, Church, information kits and tokens (Tab Choir CDs, pictures of Christ, Church books, Public Affairs Calendar).	Haidi Fajardo	As needed	Ongoing
1.2 Meet with Bill Christopher, Non-immigrant Visa Section Chief, Consular Division, U.S. Embassy	Build relationship of trust and open communication to facilitate issuance of missionary visas and resolve problems when they arise.	(a) Describe Church profile in Philippines, including missionary program. Explain need for issuance of visas to Filipino missionaries, Church leaders, and Area employees to attend Provo MTC, U.S. missions, training at Church headquarters, and so forth. Explore eligibility of Church for Priority Interview Program. Consider leaving behind Elders Oaks & Wickman paper on	Doug McAllister, Stephen Notarte	May 9	Completed

PRIVILEGED AND CONFIDENTIAL

		<p>missionary work and Free Movement White Paper. Thank him for the Consulate's work and express appreciation for the long-standing good working relationship on visas.</p>			
		<p>(b) Prepare copies of the information kits and tokens.</p>	Haidi Fajardo	May 9	Completed
<p>1.3 Meet with Donna Blair, new Consul General, who will arrive at her new post in mid-August. Include in meeting Bill Christopher and Jennifer Savage, if possible.</p>	<p>Build relationship of trust and open communication to facilitate issuance of missionary visas and resolve problems when they arise.</p>	<p>(a) Describe Church profile in Philippines, including missionary program. Explain need for issuance of visas to Filipino missionaries, Church leaders, and Area employees to attend Provo MTC, U.S. missions, training at Church headquarters, and so forth. Explore eligibility of Church for Priority Interview Program. Consider leaving behind Elders Oaks & Wickman paper on missionary work and Free Movement White Paper. Thank him for the Consulate's work and express appreciation for the long-standing good working relationship on visas.</p>	<p>Doug McAllister, Stephen Notarte Elder Mark Ferrin, IFR</p>	Sep 30	
<p>1.4 Meet with New Zealand Consulate officers in Manila</p>	<p>Build relationship of trust and open communication to</p>	<p>(a) Get contact information. Request visit through consular officers with whom we have a</p>	<p>Doug McAllister, Haidi Fajardo Stephen Notarte</p>	July 31	

PRIVILEGED AND CONFIDENTIAL

	facilitate issuance of missionary visas and resolve problems when they arise.	relationship.			
		(b) Make courtesy visit. Follow script outlined for other embassies. Explain need for issuance of visas to missionaries who will attend Auckland MTC and New Zealand missions.	Doug McAllister, Stephen Notarte	Aug 31	
		(c) Prepare copies of the information kits and tokens.	Haidi Fajardo	Prior to meeting	
1.5 Meet with Australian Consulate officers in Manila	Build relationship of trust and open communication to facilitate issuance of missionary visas and resolve problems when they arise.	(a) Get contact information. Request visit.	Doug McAllister, Haidi Fajardo, Stephen Notarte	July 31	
		(b) Make courtesy visit. Follow script outlined for other embassies.	Doug McAllister, Stephen Notarte	Sep 30	
		(c) Prepare copies of the information kits and tokens.	Haidi Fajardo	Prior to meeting.	
1.6 Meet with Canadian consular officers, Kent Francis and his boss, Catherine Bailey, at Canadian Embassy.	Build relationship of trust and open communication to facilitate issuance of missionary visas and resolve problems when	(a) Make courtesy visit. Explain Church missionary program and fact that Filipinos called to serve as missionaries in Canada are now applying for visas. Discuss delay for first applicant and e-application process for	Doug McAllister, Stephen Notarte, Legal Externs	May 22	Completed

PRIVILEGED AND CONFIDENTIAL

	they arise.	future applicants.			
		(b) Furnish Doug copies of the information kits and tokens.	Haidi Fajardo	May 22	Completed
1.7 Meet with South African Embassy consular officials	Build relationship of trust and open communication to facilitate issuance of missionary visas and resolve problems when they arise.	(a) Get contact information. Request visit.	Doug McAllister, Haidi Fajardo	July 31	
		(b) Make courtesy visit. Follow script outlined for other embassies. Explain problem with getting visas for 7 missionaries in 2012-2013. Discuss steps for getting visas for future missionary applicants.	Doug McAllister, Stephen Notarte	August 31	
		(c) Prepare copies of the information kits and tokens.	Haidi Fajardo	Prior to meeting.	
2.1 Fill 2013 quota of 2 Philippine delegates to attend the BYU Law and Religion Symposium	Produce quality Filipino candidates who can influence religious liberty and assist the growth of the Church in the Philippines.	(a) Research and identify potential candidates.	Haidi Fajardo, Doug McAllister, Cynthia Pelobello	May 31	Completed.
		(b) Submit recommendation to the Area Presidency	Haidi Fajardo, Doug McAllister	June 15	Completed. ALC and APAD met with Quivido Oregines and Ronaldo Geron; Area Presidency approved 3 names.
		(c) Submit nominations to Deborah Wright.	Cynthia Pelobello	May 31	Completed for Quivido Oregines and Ronaldo Geron.
		(d) Help delegates who have been invited to prepare to attend symposium.	Haidi Fajardo, Cynthia Pelobello	Jun/Jul weekly	Completed for Quivido Oregines who now has his visa. Waiting for Ronaldo Geron to receive invitation.

PRIVILEGED AND CONFIDENTIAL

		(e) Accompany and accommodate delegates during symposium.	Haidi Fajardo Doug McAllister	Oct 3-9	
		(f) Invite delegates to Temple Christmas Lighting and other Church functions following symposium. Include them in the Public Affairs invite list	Haidi Fajardo	Nov 15 Dec 4	
		(e) Create files for delegates on the Area database and update regularly.	Haidi Fajardo	Oct 25	Ongoing
3.1 Renew and strengthen relationships with former Symposium delegates.	Consult with them and work cooperatively on issues important to the Church's mission.	(a) Create their file on the database and update information regularly.	Doug McAllister Cynthia Pelobello Haidi Fajardo	July 15	Ongoing
	1)Santanina/Amin a Rasul 2) Jemy Gatdula 3) Jo Imbong 4) Raul Pangalangan 5) Loren Legarda	(a) Have regular contact with former delegates, at a minimum through emails and texts.	Doug McAllister Haidi Fajardo	Ongoing	Regular texting and emailing is occurring with the Rasuls, Jemy Gatdula, and Jo Imbong. ALC attended Supreme Court oral arguments on RH bill July 9 at invitation of Jemy Gatdula , greeted Jo a counsel table and sat with Manny Imbong. The Imbongs participated in re launch of FVA. ALC and legal externs

PRIVILEGED AND CONFIDENTIAL

<p>6) Judge Maria Elisa Sempio Diy 7) Florin Hilbay 8) Roy Almoro 9)Zaniah Siton 10)Mariciel Sulit 11)Ronaldo Deray 12) Bienvenido Chy 13) Wivina Diaz 14) Victor Roque 15) Daniel Cueto 16) Ariel Castro 17) Mercedes Danenberg</p>					worked in May and June with Amina and Santanina on Muslim rights issues. Interaction led to lunch with Salma Rasu and Ronaldo Geron at Malacanang in June.
	(b) Send invitations to the FVA dinner.	Haidi Fajardo	Sep 10		
	(c) Send invitations to the Christmas Lighting event.	Haidi Fajardo	Oct 25		
	(d) Send updated information kits and tokens.	Haidi Fajardo	As needed		
	(e) Arrange for office visits and lunches/dinners. Visit delegates from earlier years with whom the Area Office has lost contact. Create calendar for remainder of year to plan for such events.	Haidi Fajardo	August 15		
	(f) Send Liahona subscription to former delegates and follow up to see that it is received. Send newsroom updates regularly through email.	Cynthia Pelobello	August 15		
	(g) See that former delegates are subscribed to ICLRS daily religious liberty news clips and notices	Cynthia Pelobello	August 31		

PRIVILEGED AND CONFIDENTIAL

<p>4.1 Implement the Ambassador Outreach program.</p> <p><u>Priority Countries:</u></p> <ol style="list-style-type: none"> 1. Vietnam 2. Malaysia 3. Switzerland 4. Thailand 5. Cuba 6. Turkey <p><u>Long-term Priority:</u></p> <ol style="list-style-type: none"> 1. India 2. China 3. Russia 4. Venezuela 5. Indonesia 6. Mexico 7. Brazil 8. United Kingdom 9. Nigeria 	<p>Expand the Church's diplomacy efforts for international government relations priority countries.</p>	(a) Create a directory on the priority countries. Identify current ambassadors and consuls.	Haidi Fajardo Cynthia Pelobello	July 31	
		(b) Develop plan for visiting priority country embassies. This will develop as the other networking steps are taken below.	Doug McAllister Haidi Fajardo Cynthia Pelobello	Nov 30	
		(c) Make courtesy visit to Vietnam Embassy. Invite officials to tour Area Office. (Follow up on contacts made by Elder Ardern and Haidi).	Doug McAllister Haidi Fajardo Benson Misalucha	August 31	Haidi recently made friends with wife of Philippine Ambassador to Vietnam. Elder Ardern attended 115th anniversary of founding of Philippine Navy, where he met the charge d'Affaires of Vietnam Embassy.
		(d) Prepare information kits and tokens for ambassadors.	Haidi Fajardo	July 31	
		(e) Create deskbook of protocols for Ambassador visits per country. Refer to deskbook when preparing for visits.	Haidi Fajardo	August 15	
		(f) Nurture relationships by inviting the consuls for an area facilities visit, FVA, Christmas Lighting and other Area functions. Send Christmas cards, CDs, etc.	Haidi Fajardo Cynthia Pelobello	Following initial visit	

PRIVILEGED AND CONFIDENTIAL

		(g) Identify galas, socials and charitable or other organizations or associations attended by ambassadors and consuls.	Haidi Fajardo	Sep 30	
		(h) Visit Department of Foreign Affairs Secretary Albert Del Rosario.	Doug McAllister Haidi Fajardo	Sep 30	
		(i) Meet with former Ambassador Jose Abeto Zaide, who conducted training for Haidi on Ambassador protocols, to network regarding Embassy visits. Consider retaining him as consultant.	Doug McAllister Haidi Fajardo	August 30	
		(j) Visit with Orly Ramas about benefits of participating in Latina Club.	Haidi Fajardo	July 31	
		(k) Pursue accreditation of LDS Charities with Malacanang (Office of President) in order to be invited to events. Seek help from Ronaldo Geron.	Haidi Fajardo Benson Misalucha Cynthia Pelobello	August 15	
		(l) Monitor ambassador assignments, update file and database.	Doug McAllister Cynthia Pelobello Haidi Fajardo	Monthly	

PRIVILEGED AND CONFIDENTIAL

<p>5.1 Create relationships with the key leaders: (See Directory)</p> <p><u>Government:</u> 1) Grace Poe 2) Franklin Drilon 3) Jose Belmonte 4) Albert del Rosario 5) Leila de Lima 6) Mar Roxas 7) Dr. Enrique Ona 8) Bro. Armin Luistro 9) Rosalinda Baldoz 10) Ramon Carandang 11) Rene Almendras 12) Mehol Sadain</p> <p><u>Religious:</u> 1) Cardinal Tagle 2) Archbishop Jose Palma</p> <p>Note: NGOs, Civil Society, Media</p>	<p>1) Create positive relationships with government and religious leaders who affect the missions of the Church.</p> <p>2) Promote interfaith harmony and religious liberty with these leaders.</p>	(a) Create a file on the opinion leader.	Haidi Fajardo Cynthia Pelobello	July 31	
		(b) Formulate plan to leverage arrival of Elder Larry Echo Hawk (former official in Obama Administration, state attorney general and law professor) as new member of the Area Presidency (possible reception, courtesy visits to government officials, former ILRS delegates, media leaders, .	Area Presidency Doug McAllister Haidi Fajardo Cynthia Pelobello Area Managers	July 31 for initial plan to be presented to Area Presidency	
		(c) Send request for a courtesy visit.	Haidi Fajardo Cynthia Pelobello	Aug 9	
		(d) Build relations with their chief of staff or gatekeepers.	Haidi Fajardo Doug McAllister	See Calendar schedule	
		(e) Make the visit and give information kit and tokens, send cards and other PA materials.	Haidi Fajardo	Give during the visit	
		(f) Invite them to visit the Area facilities. Host them for a visit.	Haidi Fajardo	August 9	
		(g) Invite them to the FVA and Christmas Lighting.	Haidi Fajardo	Nov 4	

PRIVILEGED AND CONFIDENTIAL

contacts will be taken care of by Public Affairs		(h) Institutionalize the celebration of the World Interfaith Harmony Week (designated by statute to be celebrated the first week in February annually) in the different stakes and districts.	Haidi Fajardo	Dec 31	
		(i) Create a packet for how to organize Interfaith Dialogue	Haidi Fajardo	October 31	
		meetings and report the success of the meetings to the Area Office.			
		(j) Train Stake and District Public Affairs Committees on holdings these meetings.	Haidi Fajardo	Dec 15	
		(k) Track leaders involved in these meetings in Opinion Leader Data Base.	Haidi Fajardo	Following meetings	
5.2 Strengthen existing relationships with leaders: (See Directory) <u>Government:</u> 1) Jejomar Binay 2) Loren Legarda 3) Tito Sotto 4) Gringo Honasan	Maintain and strengthen relationships with government and religious leaders who affect the missions of the Church.	(a) Update the file/ opinion leader database.	Haidi Fajardo Cynthia Pelobello	July 31	
		(b) Create calendar for hosting of lunches in Area Office or dinners in ALC's home, attended by selected Area Presidency, Area Seventies, Area Managers and other Church leaders.	Doug McAllister Haidi Fajardo	Aug 9	

PRIVILEGED AND CONFIDENTIAL

5) Ronaldo Geron <u>Religious:</u> 1) Bishop Tobias 2) Bishop Gabriel Reyes 3) Bishop Oscar Cruz 4) Bishop Soc Villegas		(c) Host leaders for lunches or dinners as described in (b).	Doug McAllister Haidi Fajardo	See Calendar schedule	
		(c) Send them Public Affairs materials or subscriptions to the Liahona, as appropriate.	Haidi Fajardo Cynthia Pelobello	August 30	
		(d) Send birthday and Christmas cards.	Haidi Fajardo	See Calendar schedule	
		(e) Invite them to the FVA and Christmas Lighting.	Haidi Fajardo	Nov 4	
6.1 Populate Key Opinion Leader Data Base and Keep Updated.	Have an up-to-date data base that helps AGRC create and maintain relationships per AGRC plan.	(a) Transfer details from the old to the new database.	Haidi Fajardo Cynthia Pelobello	Aug 16	
		(b) Update list of those to receive tokens.	Haidi Fajardo Cynthia Pelobello	July 31	
		(c) Identify perceived outcomes and benefits derived from relationship building efforts.	Haidi Fajardo Doug McAllister	Sep 30	
7.1 Update the government “map” used by the International Center for Law and Religion.	Capture informal coordination in of Undersecretaries in Executive Branch who work on religious issues	(a) Identify key individuals who have assignments to oversee the National Committee on Religious Affairs.	Doug McAllister Haidi Fajardo	Aug 30	

PRIVILEGED AND CONFIDENTIAL

8.1 Stakes and Districts to establish relationships with new Local Government Unit (LGU) leaders.	Build and strengthen relationships between Stake, Multi-Stake Public Affairs councils, District Public Affairs specialists, with the elected Local Government Unit (LGU) leaders in their communities (mayors, councilors, etc.)	(a) Send out instruction from the Public Affairs Department noted by the Area Presidency to pay courtesy visits to LGU officials who will assume office by July 1.	Haidi Fajardo	July 31	
		(b) Support the stakes and districts by providing information kits about the Church and tokens.	Haidi Fajardo	August 15	
		(c) Stakes and Districts to submit courtesy visit reports to their priesthood advisers with a copy to Area Public Affairs Department.	Stake and Multi-stake Public Affairs Directors	Sep 30	
		(d) Stake and Multi-stake Public Affairs Councils to evaluate relationship building efforts.	Stake and Multi-stake Public Affairs Directors	Oct 31	
		(e) Multi-stake and Stake PA Councils to update their files/database.	Stake and Multi-stake Public Affairs Directors	Oct 31	

PRIVILEGED AND CONFIDENTIAL

Objective 2: Coordinate

Effectively coordinate government relations activities among Area departments, especially Materials Management, Welfare, Family History, Public Affairs, Security, and Legal.

Initiatives	Desired Outcome	Implementation Steps	Responsible Party/ies	Due Date	Status
2.1 Hold monthly meeting of Area Government Relations Council	1)Facilitate implementation of AGRC plans and goal 2)Provide forum for regular reporting and coordination among Area leaders on government relations activities.	(a) Agree on a specific day and time to conduct the meeting on a monthly basis.	President Nielson	Every 2 nd Tuesday	President Nielson already has indicated his intention to hold the AGRC meeting monthly starting August 2013
		(b) The working committee to meet the week before the AGRC Council meeting to review action plan and create agenda.	Doug McAllister Haidi Fajardo Abenir Pajaro	Every first Tuesday of month	
		(c) Devote a portion of the monthly AGRC meeting to reports by Area Managers on their efforts to build and maintain good working relationships with the government officials that regulate their areas of responsibility.	Doug McAllister Haidi Fajardo	At monthly AGRC meeting	Doug and Haidi will need to inform the managers to prepare for this meeting.
		(d) Add information gathered from manager reports to the Opinion Leader Database.	Doug McAlister Haidi Fajardo	Ongoing	

PRIVILEGED AND CONFIDENTIAL

Objective 3: Raise Awareness of Church					
Educate government leaders and opinion makers about the Church and its programs to build and strengthen families, create good citizens, foster education, promote self-reliance and give humanitarian service.					
Initiatives	Desired Outcome	Implementation Steps	Responsible Party/ies	Due Date	Status
3.1 Create a short professional video that can be used to introduce the Church in the Philippines to government officials and key opinion leaders.	To highlight the Church's 52 years of existence in the Philippines. Created for media, opinion leaders and nonmember publics in mind.	(a) Work with an AVP production group.	Haidi Fajardo	Ongoing	
		(b) Finalize script and have it approved by church headquarters.	Haidi Fajardo	May 10	Completed
		(c) Develop plan to launch the video to maximize its viewing and use by Area employees and members to raise the profile of the Church.	Doug McAllister Haidi Fajardo	July 31	
		(c) Launch the video and post it in Mormon newsroom.	Haidi Fajardo	July 31	
		(d) Provide copies to legal, Area Presidency, Welfare, Family History, ERC and to departments who would need to introduce the Church to those not of our faith.	Haidi Fajardo	Aug 7	

PRIVILEGED AND CONFIDENTIAL

3.2 Create a new brochure about the Church for opinion leaders, media and nonmember public.	(a) Create content and have it approved by Church Headquarters.	Haidi Fajardo	July 19	
	(b) Produce the brochure and launch (distribute) it.	Haidi Fajardo	Aug 16	