

```
Text('Section Title',  
style: TextStyle(  
  color: Colors.blue[200],  
),  
),  
),  
s.star,  
r: Colors.blue[500],  
Text('23'),
```

# devfest



Google Developer Groups

Mbarara

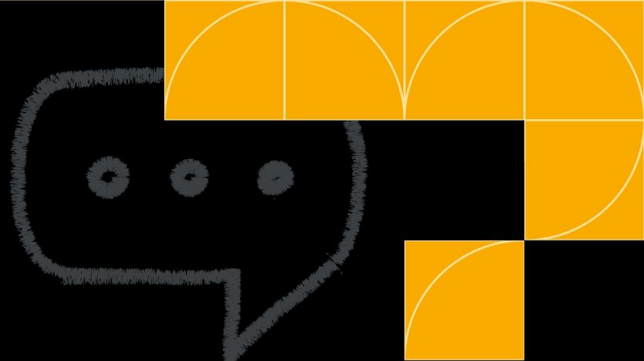
# Technical & Creative Writing

# OUTLINE



```
Text('Simple Statement or URL',  
style: TextStyle(  
color: Colors.yellow[200],  
),  
),  
),  
s.star,  
r: Colors.yellow[500],  
Text('23'),
```

# devfest



**‘Don’t explain a joke – it’s no longer funny. Don’t use jargon – you’re no longer clear.’**



**Randall Munroe**



```
// You'll need  
// com.google.  
listRef.listAll  
.addOr  
prefixes.  
// ALL  
// You  
}  
it  
each { item  
the items  
}  
}
```

# devfest



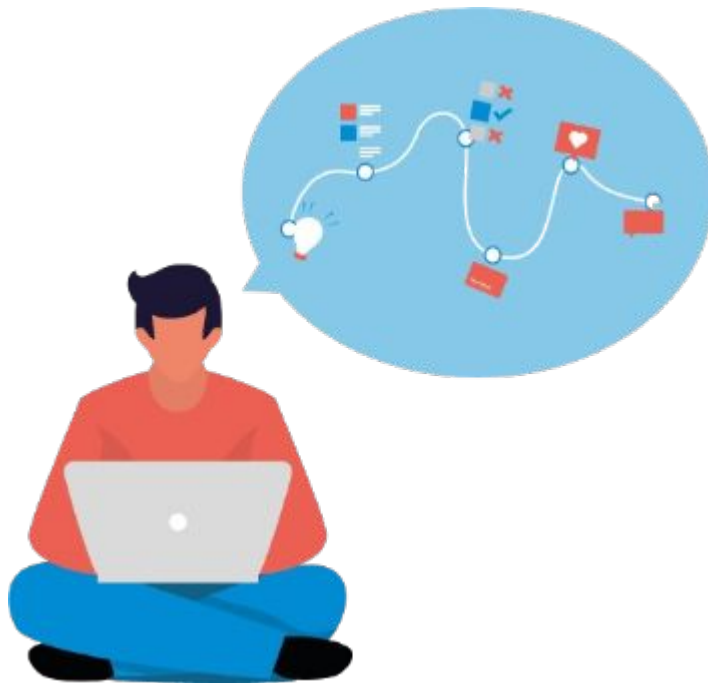
## Ronnie Atuhaire Co-Founder MpaMpe

 Google Developer Groups  
Mbarara



# My Experience

- ★ Octachart
- ★ DocZ
- ★ Daily.Dev
- ★ Twilio
- ★ Dignited
- ★ Airbyte



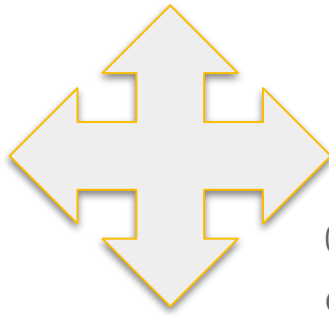
```
ext(  
  'Section Title',  
  style: TextStyle(  
    color: Colors.yellow[200],  
  ),  
),  
),  
s.star,  
r: Colors.yellow[500],  
Text('23'),
```

**devfest**



# What is Technical & Creative Writing?

# Technical Writing



# Creative Writing

Technical writing involves creating documents that communicate complex and technical information in a clear and understandable manner.

The goal is to convey information to a specific audience for a particular purpose, often related to technology, business, science, or engineering.

Creative writing involves the expression of thoughts, ideas, and emotions in a unique and imaginative way.

It is often associated with fiction, poetry, and narrative non-fiction. The primary goal is to entertain, evoke emotions, or convey personal experiences through storytelling.

**While technical and creative writing are distinct, there can be overlap.**

**In technical documentation, there might be a need for creativity to make the content more engaging.**





```
Text('Section Title',  
style: TextStyle(  
color: Colors.red[200],  
),  
),  
),  
s.star,  
r: Colors.red[500],  
Text('23'),
```

# devfest



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# Tools & Resources

# Content Creation Tools

1. Canva
2. ChatGPT
3. Git/SVN
4. Grammarly
5. WYSIWYG Editors
6. Markdown
7. Youtube
8. SEO Tools
9. Programmer Tools



# Top Blogging Sites

1. Hashnode
2. Medium
3. Hackernoon
4. DevTo
5. Substack
6. WordPress
7. Drupal
8. Showcase
9. Freecodecamp





# The Why?

Technical plus creative writing plays a crucial role in various industries and sectors for several reasons.



1. Building brand awareness
2. Supplementing docs
3. Driving organic traffic
4. Generating leads
5. Establishing credibility
6. Clarity and Communication

## Output

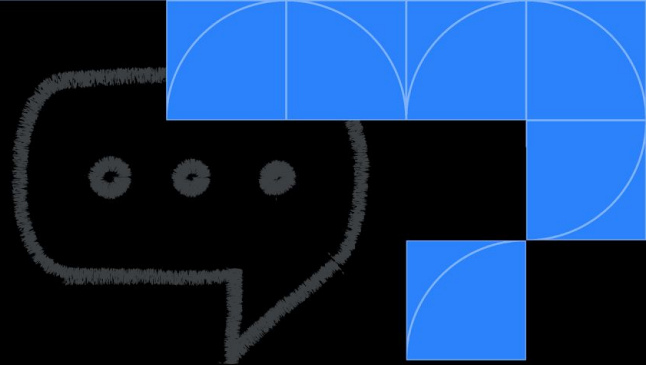
1. How To Guides
2. User Manuals
3. Documentation
4. ReadMe
5. Research Projects



```
Text(
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  ),
),
),
```

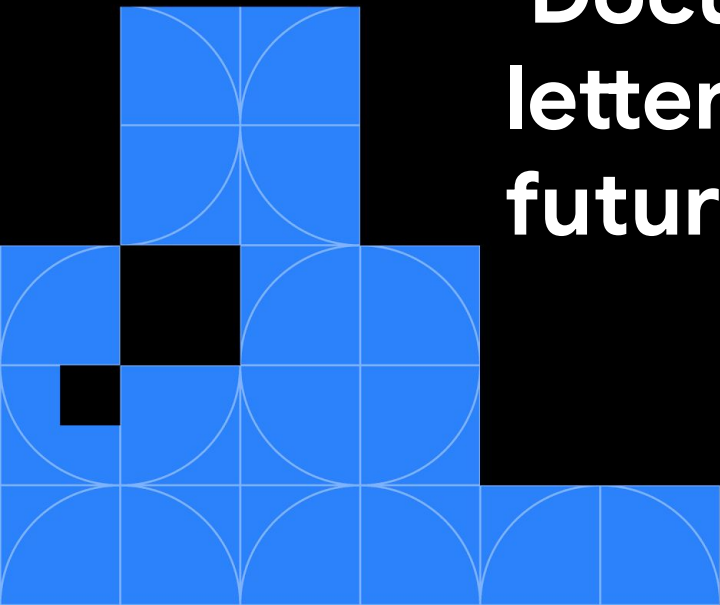
# devfest

```
s.star,
r: Colors.blue[500],
Text('23'),
```



**‘Documentation is a love letter that you write to your future self.’**

**Damian Conway**





# How To Get Started: Tips

1. Understand Your Audience
2. Practice Simplicity
3. Master Tools of the Trade
4. Create a Portfolio
5. Stay Updated
6. Connect with other writers
7. Read Extensively
8. Start Now!





# Wanna Get paid ?



- Twilio
- Digital Ocean
- Airbyte
- Hasura
- Circle CI
- Geeks for Geeks
- Draft Dev
- Writeathons
- Research Proposals
- CSS-Tricks





**THANK YOU!**