

# VILLAGE RESORTS HOSPITALITY GROUP



THE ULTIMATE RESORT EXPERIENCE

April 21, 2023

## Village Resorts Hospitality Group, LLC

Office of the President

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Subj: SUSPENSION OF ADVERTISEMENTS AND PROMOTIONS URBAN GROUND RESORT

To Whom It May Concern:

Because of an incident that occurred over a decade ago in which I exposed misconduct, dishonesty, and illegal activity occurring within my organization, I continue to be singled out for discrimination, reverse discrimination, racism, reprisal, and excessive judicial punishment resulting in a disruption in my attempt to offer the ultimate resort experience.

In my particular situation I am dealing with both systemic and institutional racism and reverse discrimination to include economic deprivation, racism and discrimination which is the delay in Urban Ground Resort & Residence.

The impact of unfair competition has negatively impacted my business model, severely impacting my goals and strategies resulting in an inferior product limiting my ability to fulfill my mission statement and as indicated on August 24, 2021, the success of Village Resorts Hospitality Group, LLC, to include Urban Ground Resort & Residence and the

Company's I may own, operate, and manage, is measured by my attempt to develop products, goods, and services that are aligned with my Company's goals and strategies.

On November 14, 2021, Village Resorts Hospitality Group introduced its latest property, Urban Ground Bar & Grill in response to many of the Los Angeles area gay establishments that catered to the black, gay, urban experience that were closed for various reasons.

Urban Ground Bar & Grill were then imagined as a bar and grill, special events venue, and social space for the black gay urban community; the design, look, feel, and operations of Urban Ground Bar & Grill were designed in mind for that urban swagmatic experience and while Urban Ground Bar & Grill were open to the broader LGBT community as we are a gay established establishment, Urban Ground Bar & Grill did not discriminate, and discrimination would not be tolerated. Our target audience remained that of the urban nature aimed at the black gay man as it were meant to fill a necessary void within the greater Los Angeles County market.

On February 26, 2022, Twitter, an American microblogging, and social networking service based out of San Francisco, CA, “temporarily limited my Twitter account” for 6 days and 22 hours for what Twitter described were a violation in Twitters Terms of Service by tweeting, posting, and disseminating a tweet they say violated the “rights of people based on their race, ethnicity, national origin, sexual orientation, gender, gender identity, religious affiliation, age, disability, and serious disease.”

The continued attacks against me, I believe, stem from, and are directly related to my role and involvement in past incidents as a former federal career employee employed by the U.S. federal government when on March 24, 2009, I filed a whistleblower complaint alleging fraud, waste, and abuse, and in April of 2009, a subsequent EEO complaint alleging retaliation and reprisal for whistleblowing on the basis of Race (African American), Gender (Male), and Sexual Orientation (Gay), “many” of the same basis in which Twitter now says I violated their policies.

As the Founder and CEO of Village Resorts Hospitality Group, LLC, I have contributed significantly to curating environments that are stylish, upbeat, playful, and modern and all acts of unfair competition, unjust enrichment, and hostile takeover attempts are disavowed and perceived as discrimination, reverse discrimination, reprisal, and retaliation against myself for being African American, including my sexual orientation (gay), and my perceived positions regarding Village Resorts Hospitality Group operations, specifically Urban Ground Resort & Residence.

Reverse discrimination is described as “discrimination against members of a dominant or majority group, in favor of members of a minority or historically disadvantaged group and

groups may be defined in terms of ethnicity, gender identity, nationality, race, religion, sex, or sexual orientation, and I disavow any targeted attacks against me on the basis of reverse discrimination as Twitter and others have alleged, when they say, I have violated “other peoples” rights by tweeting, posting, and disseminating a tweet they say “violated” other people’s rights based on their “race, ethnicity, national origin, sexual orientation, gender, gender identity, religious affiliation, age, disability, or serious disease.”

A vulnerability to fraud and dishonesty can sometimes result in unsolicited and hostile takeover attempts which can influence the operations of an organization and influence corporate decision-making hindering my success and long-term goals.

To date I continue to suffer negative setbacks disrupting my legal attempt to curate Urban Ground Resort & Residence due to my perceived positions regarding the operations of Urban Ground Resort & Residence and most recently learned a competitor may have engaged in unfair competition against me in an attempt to hinder my success and long-term goals and as I have said and will continue to say, within the gay community based on historical facts and accounts and not emotional politics and perceptions, to my knowledge there exist no single regional destination on the size and scale of Urban Ground Resort & Residence that is owned by another gay black individual where gay black men have been or are the predominate guest. Urban Ground Resort & Residence were first curated with the intent to fill the gap by offering year round access and not seasonal access to gay black men.

Secondly, there exist no such resort destination anywhere in the world solely aimed at gay black men where the resort itself is owned by another gay black man, and while many black gay events are hosted by others at venues that are by tradition open year round to non gay blacks, Urban Ground Resort & Residence is owned by Myself an African American gay male and open year round vs seasonal gay events.

Urban Ground Resort & Residence were born out of an era of gay politics that enraged unfortunately under the Obama Administration but began well before Obama and has continued far beyond former President Barack Obama and for your convenience I invite you to review the following site as they catalog most if not all major gay destinations around the world by country, region, and states and to my knowledge no such venue like Urban Ground Resort & Residence exists for any demographic and no such venue has been developed for a segment of society such as gay black men. See <https://www.travelgay.com/>.

As previously stated, Urban Ground Resort & Residence began as Urban Ground Bar & Grill and the idea for Urban Ground Bar & Grill were to fill a necessary void in the Los Angeles urban and gay demographic as an alternative to a preexisting competitor to Urban Ground Bar & Grill. This counterpart to Urban Ground Bar & Grill is a pre-existing LGBT friendly bar and grill with locations around the Country, and while open to all, their target audience leaned more European White and Spanish White as well as their menu, entertainment, and attractions, and most recently, I discovered they have begun to advertise, promote and attract the demographic audience of Urban Ground Resort & Residence in response.

As a result of “continued litigation” to include unfair competition, hostile takeover attempts aimed at my business, business model, and business demographics, it is with great sadness, as the CEO of Village Resorts Hospitality Group, LLC, I inform you, I have decided to suspend all future public advertisements, promotions, and updates regarding the development and construction of Urban Ground Resort & Residence until the conclusion of court action and litigation or until further notice by me.

As the owner of Urban Ground Resort & Residence I understand everyone’s excitement, enthusiasm, and anticipation for Urban Ground Resort & Residence but ask everyone to cease and desist against me with these personal attacks for my intent on doing something in which I call “correcting past mistakes” and at no such time have I or Village Resorts Hospitality Group, ever said Urban Ground Resort & Residence were an all gay black male resort. In fact, I said based on historical and religious facts Urban Ground Resort & Residence were curated for gay black men first and no such politics of any kind would disrupt the environment.

Urban Ground Resort & Residence is the first of its kind in the history of the world and the first of its kind in the history of the gay community and at no time will I allow civic discourse, racial or religious politics, conversions, overruns, or social agendas to ruin what has been described as a gay paradise.

This continued treatment against me has resulted in the impact of unfair competition and unjust enrichment and goes far beyond me as the CEO of Village Resorts Hospitality Group, LLC, and also impacts the future anticipation of all Guests who eagerly await the opening of Urban Ground Resort & Residence and all other related establishments of Village Resorts Hospitality Group, LLC.

As the Founder and CEO of Village Resorts Hospitality Group, LLC, I apologize for this disruption and any inconvenience this may have caused in your future enjoyment of Urban Ground Resort & Residence and the development of many properties promoted

and advertised by myself and Village Resorts Hospitality Group, LLC, and I thank you for your patience and continued interest as I strive to offer the "ultimate resort experience."

From time to time at my sole discretion I reserve the right to rebroadcast, advertise, and promote all previously advertised material and events pertaining to the operations of Urban Ground Resort & Residence to include Village Resorts Hospitality Group, LLC, and any/or all entities or Company's owned and/or managed by Village Resorts Hospitality Group, LLC. All previously disseminated advertisements, promotions, and announcements remain true, valid, and in effect.

Urban Ground Resort, LLC, to include Village Resorts Hospitality Group, LLC, is a legally registered California Limited Liability Company and is not a race based, religious based, politically based, or social movement based organization. Our operations are guided by the rules, laws, and regulations set forth and are legal, binding, and forthright.

Urban Ground Resort & Residence is a Village Resorts Hospitality Group, LLC, property. All rights reserved. All images and concepts are the property of Urban Ground Resort, LLC, and Village Resorts Hospitality Group, LLC, and are subject to copyright.

This Memorandum were originally signed by Oliver B. Mitchell III, the Chief Executive Officer (CEO) of Village Resorts Hospitality Group, LLC, on April 21, 2023, and refers to his signature that has not been mechanically or electronically reproduced.

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*Oliver Mitchell*

Oliver B. Mitchell III  
President/CEO  
Village Resorts Hospitality Group, LLC.