

Firstname LastName

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SUMMARY

I have been building web and mobile products as a consumer-facing Product Manager for over six years. Most recently, I created XXXXXXXX 9over XXM installs and XXM daily active users (DAU), which was acquired by XXXXXXXXXXXXXXX. I am an expert in product, marketing, operations and agile and waterfall mobile and web development. I am a highly organized team-player who can fill any role as a generalist, and at the same time, dive deep to formulate innovative solutions to specific challenges. I have an MBA from [State School] and occasionally teach leadership classes at [local community colleges].

SKILLS & TOOLS

- Highly Organized
- Customer Oriented
- Strategic Planner
- Creative Designer
- Data Driven
- Technical
- UI/UX
- Balsamiq
- Sketch
- Adobe CC
- Zeplin
- Invision
- Trello
- Slack
- JIRA
- MS Office
- HTML/CSS/JS
- Git Version Control

EMPLOYMENT

Startup, Inc., San Francisco, CA – Sr. Product Manager

AUGUST 2018 – Present

- Responsible for product strategy, roadmap and feature definition.
- Managed profit and loss (P&L), and capitalization table.
- Worked closely with cross-functional team to develop mobile application.

YC Backed Startup, San Francisco, CA – Contract Product Manager of Multiple Web and Mobile Products

JANUARY 2018 – AUGUST 2018

- Created and launched five innovative mobile products in 2018 across multiple market segments, with a combined usage of 11M monthly active users (MAU).
- Led brainstorming sessions with clients to determine business objectives and specifications.
- Facilitated communication between stakeholders to deliver deployment on-time and under-budget.
- Owned product and managed agile backlog, sprints, documentation, and testing.

Gaming Company, San Francisco, CA – Product Manager of [Cool Game] and New Prototypes.

SEPTEMBER 2016 – JANUARY 2018

- Capitalized on XXXXX trend to grow application to XXM DAU and XXM MAU.
- Monitored mobile gaming market to drive 20M downloads in lifetime of application.
- Managed full product lifecycle from idea to sunset.
- Led new product prototyping initiatives, working closely with executive team to set strategies, determine product needs, and quickly develop and test new applications, which contributed to XXX% stock price (XXX) growth from \$XXX to \$XXX.

Tiny Startup, San Francisco, CA – Co-Founder and Product Manager of XXXXXXXX

APRIL 2012 – SEPTEMBER 2016

- Created and launched #X free iOS application with a small team of eight engineers and designers.
- Set the business and product strategy, planned product features and drove execution.
- Owned customer service, product development, marketing, user acquisition, legal and, finance.
- Managed PR campaign where product was featured in XXXX.
- Negotiated sale to Gaming Company (XXXXX) in September 2016.

Local Community College, San Francisco, CA – *Adjunct Leadership and Business Instructor*

JUNE 2016 – Present

- Taught Collaborative Leadership course, required curriculum for Project Management Certification.
- Majority of students were employees' at large technology firms moving into management positions.

EDUCATION

Bootcamp – *Full-Stack Web and Mobile Certification* SEPTEMBER 2018 – Present (WEEKENDS)

MOOC – *Product Manager Certification* SEPTEMBER 2016 – DECEMBER 2016

State School – *Masters in Business Administration (MBA)* SEPTEMBER 2013 – JUNE 2013

State School – *Bachelor of Arts in Business Administration (BABA)* JANUARY 2011 – JUNE 2012