

ADVANCED HEALTH TECHNOLOGY CLINIC PROPOSAL V2

PROPOSAL

An advanced health technology which is capable of curing all the diseases of humanity has been developed in secret, and withheld from us. This technology will soon become available.

This proposal is for a free clinic to be set up in Christchurch, New Zealand, providing this health technology to its citizens.

Unknown Factors:

- When this technology will be released
- How much it will cost to buy and maintain
- How long treatment would take, therefore how many clients could be treated per day.
- How long training would take
- How much training would cost.

Therefore this is a very approximate proposal.

HOW WOULD IT WORK?

Given the assumed high cost of equipment and the expected demand for treatment, it would make sense to maximise the opening times.

Therefore this proposal is for a Free Day and Evening Clinic for those with the greatest need, and a Paying Night Clinic for those who can afford to pay, which would subsidize the Free Clinic.

The Day and Evening Clinic could operate from 9 am to 9 pm, six days per week.

The Night Clinic could operate from 9 pm to midnight, six days per week.

Daily cleaning and maintenance could be carried out between 6 and 9 am, and on the day of the week when the clinic is closed.

In order to provide flexibility and allow for annual leave and sick leave, I propose having 8 practitioners, 4 receptionists, 1 manager and 1 assistant manager. This would hopefully allow for 2 practitioners and 1 receptionist to be on duty at all times during opening hours.

My assumption is that the equipment could only be used by one practitioner on one patient at any one time. (This assumption is subject to revision.) In which case, one practitioner could be operating the equipment while the other is consulting, preparing patients for treatment, or doing follow-ups.

REFERRALS TO THE FREE DAY & EVENING CLINIC

Patients would either be referred to the Free Day Clinic by other health practitioners, or they could apply to the clinic directly.

Demand is expected to be high, and therefore there needs to be a way of prioritising referrals to the Free Day Clinic on the basis of need.

Possible ways of prioritising:

- Severity of disease
- Speed of progression of disease
- Degree of limitation in the patient's life

APPLICATIONS TO THE PAYING NIGHT CLINIC

As with the Free Day Clinic, Patients could be referred by a health practitioner, or apply to the clinic directly.

This clinic could run on a first-come, first-served basis.

Fees could be paid in two instalments – a deposit to secure the appointment, with the balance paid on the day of the appointment.

THE CLINIC BUILDING

A four-bedroom house could be converted into a clinic. Here are the rooms required:

ORIGINAL ROOMS	CLINIC ROOMS
Lounge	Reception and Waiting Room
Dining room	Office
Kitchen	Kitchen
Bathroom	Bathroom 1
Bedroom 1	Bathroom 2
Bedroom 2	Therapy Room
Bedroom 3	Consultation Room 1
Bedroom 4	Consultation Room 2

The building would need to be adapted for access by disabled patients.

The cost of a 4 bedroom house in central Christchurch would need to be confirmed. This proposal assumes a cost of around \$750,000, with a conversion cost of about \$100,000 on top of that.

SETUP COSTS (estimated and very approximate)

ITEM	COST
Project Management	100,000
Purchase of Building	750,000
Conversion of Building	100,000
Purchase of Equipment & Furniture	3,000,000
Recruitment	10,000
Training of 8 practitioners	800,000
Training of 4 receptionists	4,000
Training of 2 managers	6,000
TOTAL	\$4,770,000

RUNNING COSTS (per annum)

ITEM	COST
Running and Maintenance of Building	50,000
Maintenance of Equipment	50,000
Practitioner Salaries x 8 @ \$60,000 pa	480,000
Manager Salaries x 2 @ \$50,000 pa	100,000
Receptionist Salaries x 3 @ 40,000 pa	120,000
Training	100,000
TOTAL	\$900,000

INCOME FROM PAYING NIGHT CLINIC (per annum)

ITEM	COST
Income per hour	\$1,000
Hours per year = 3 hrs x 6 days x 52 wks	936
TOTAL	\$936,000

NON-PROFIT

Rather than making a profit on this venture, the intention is that it should provide a service which pays for itself. If it turned out that the running costs exceeded the income, either the Night Clinic hours or the hourly fees could be increased to cover the costs.

POSSIBLE EXPANSION

Once it is established that the Clinic pays for itself, new clinics could be set up, at a set up cost of approximately \$5 million each.

Once it is established that the treatment is more effective and economically viable than conventional medicine, Government support should become available.