

Name Surname

Product Designer | www.myportfoliowebsite.com | email@gmail.com | +1(000) 000 00-00
City-of-residence, ON

Work experience:

Product Designer - Freelance

June Year - Present / City-of-residence, ON, Canada

- Helping early-stage startups with rapid prototyping and MVP creation.

Product Designer | Company A - company.website (Biggest car marketplace in my home country, 1M+ users)

November Year - November Year / My home country

- **Design System:** Created and maintained design systems for A and B mobile apps: style kit, component library in Figma (over 290 components), design documentation (2 instructions, 2 Figma cheat sheets, handoff checklist). I trained a group of 3 peers on effective component library usage and maintenance.
- **Dark mode:** Designed dark mode for A and B mobile apps from scratch (~20 colours in the palette, over 130 screens)
- **Design operations:** Optimized version control and handoff processes, reducing operational time for the design team by 40%; developed and delivered high-level and detailed user journeys, concepts, user interface sketches, mock-ups, prototypes, and detailed design specifications to communicate design and interaction;
- **Cross-functional collaboration:** worked with product managers and developers on redesigning the user account for A mobile app, which included analyzing customer feedback, addressing user needs and technical constraints and delivering detailed concept and design specs with the following launch
- **Mentorship:** Supported junior designer career growth - defined the promotion strategy and converted it into a monthly plan followed by bi-weekly retrospectives, resulting in promotion to the mid-level designer in 9 months.

Senior Design Engineer | Company B - company.website

April Year - July Year / My home country

- **Product development support:** Conducted user research and transformed insights into design solutions as part of the B2B SaaS platform development aimed at resource optimization and employers' competency assessment for ambiguous projects.
- **Empowerment Team Lead:** Facilitated strategy development sessions with Product Managers and Engineers. Communicated the new development plan to company and client stakeholders through workshops and onboarding training.
- **Sales engineer:** Prepared full technical package for local client tender (3 projects, 15 sections each), including interactive prototypes and high-fidelity visual designs.

Design Engineer | Company B - company.website

July Year - April Year / My home country

- **Engineering and design support:** Owned end-to-end design processes for more than 30 well sections, executed and evaluated over 20 projects with an 86% client satisfaction rate.
- **Design reviews:** Participated in over 40 Design project reviews.
- **Mentorship:** Supervised 2 junior engineers with their daily activities until the promotion.

Education:

BSc in Geological Engineering (with Highest Distinction) | University A

Year / My home country

Skills:

Design - UX strategy, User flows, Concept sketches, Experience mapping, Wireframes, Prototypes, Mockups, Design systems, Mobile applications design

Research - User interviews, Usability testings, Persona hypothesis, Competitor analysis, Tree testing

Accessibility - WCAG 2.0, AODA

Tools:

Design - Figma, Adobe XD, Sketch, Miro, inVision, ProtoPie, Keynote, Zeplin, Photoshop

Research - Useberry, Hotjar, Google Optimize, Lookback, Optimal Workshop

Product / Project management - Jira, Trello, Slack, Basecamp, Notion