



APRIL 2015-2016 ANNUAL REPORT

Serve Denton supports nonprofits that open doors for people to become self-sufficient

FINANCIALS



520 People served at the Serve Denton Assistance & Events Center per year

33 Women & children served at the Wheeler House by Giving Hope, INC. since opening

397 People served at Health Services of North Texas' clinic at the Wheeler House since opening

\$109,200 Estimated amount our tenants save per year by officing at Serve Denton



INCOME = \$537,070.68

Special Events Income - 51.8%

Grants (unrestricted) - 14.8%

Permanently Restricted - 13.7%

Gift Card Program - 10.9%

Grants (restricted) - 6.1%

Common Area Maintenance - 2.5%

Miscellaneous - 0.3%

EXPENSES = \$470,321.00

Program Expenses - 35.3%

These funds are used to run, organize, and fund events and programs.

Personnel - 31.8%

These funds are used to pay the people that make Serve Denton run smoothly.

Property Maintenance & Upkeep - 20.2%

These funds are used to care and maintain our properties.

Operations - 12.6%

These funds keep our offices in proper condition.

* Does not include the donation of the Assistance & Events Center and The Wheeler House property



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SELF-SUFFICIENCY LADDER

We exist to support other nonprofits that open doors for people to become self-sufficient.

This is our Serve Denton **Self-Sufficiency Ladder**. In order for someone to be fully self-sufficient, they must have successfully attained each one of these rungs.

We currently achieve our mission through the Wheeler House and the Assistance and Events Center.

The Wheeler House is a transitional housing facility for women and children run by Giving Hope, INC. and an affordable health clinic run by Health Services of North Texas. The Assistance and Events Center houses multiple nonprofit agencies to improve collaboration, so those in need can visit one location.

COMMUNICATION



- 3,654 Likes
- 21% increase



- 847 Likes
- 65% increase



- 1,787 Followers
- 25% increase



- 1,784 Subscribers
- 28% opens





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FIFI ROSE'S STORY

The night Fifi Rose's husband, Johnny, left her with five children, the 36-year-old mother began preparing for life on the streets. It was early June 2015, and most of her family lived too far away to help.

Fifi and her children escaped the streets because of the Wheeler house.

The Wheeler House gave me an arm to grab onto, a hand to hold onto, when in my mind I knew of nothing else or no one else who could help us, Fifi said.

Five families have successfully moved out of the Wheeler House into permanent housing in less than one year!



COMMUNICATION



Serve Denton started a podcast called *Nonprofiting* to help other nonprofits better communicate, fundraise, cut cost, and more. We bring in experts in their fields to help other nonprofits succeed.



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WHAT PEOPLE ARE SAYING ABOUT SERVE DENTON!

For anyone that doesn't believe that God always finds a way! I lost all hope until I found the Wheeler House! Thank you Giving Hope and Serve Denton.

- Jamie Guitierrez, former Wheeler House resident

The Denton Hunger Coalition thanks all of the community agencies that work tirelessly to make the Denton Mobile Pantry a success, including Serve Denton for helping us to continue to address the issue of hunger in the Denton community.

- Marty Otero, Child Hunger Outreach Specialist

I want to point out the greater value than dollars saved is the fact that our patients and the community has increased access to medical care as a result of implementing this site in the heart of the City of Denton.

- Pamela Barnes, CFO of Health Services of North Texas

Without Serve Denton, Youth & Family Counseling would not have been able to establish a second location in Northern Denton County.

- Eren Turner, Executive Director of Youth & Family Counseling

COALITIONS

Denton Hunger Coalition

- Hosts monthly food pantries

Denton Together Coalition

- Helps address racial justice issues in the community

Denton County Human Trafficking Coalition

- Improves awareness and education for victims

Denton County Homeless Coalition

- Advocates for the homeless community