

# U/NOXIOUSINTOXICATION

## DIGITAL MARKETER

042222222 | u/noxiousintoxication@gmail.com

## EDUCATION

### BACHELOR IN MEDIA AND COMMUNICATIONS, UNI

City, State | 2015 - 2017

## SKILLS

Social Media Marketing



Search Engine Optimisation



Content Marketing



Wordpress



Shopify



Google Analytics



## RELEVANT EXPERIENCE

### ECOMMERCE & SALES CONSULTANT, COMPANY1 Sep 2018 - Present

- Maintain website through use of custom CMS (Content Management System).
- Uploading and optimising products, whilst utilising SEO practices.

### MARKETING AND SUPPORT OFFICER, COMPANY2 Jan 2018 - Jun 2018

- Provide technical support of COMPANY2 software to real estate agencies and agents.
- Manage select agent/agencies' social media platforms and email marketing.
- Offer Facebook advertising advice as well as campaign management for select clients.
- Track and measure email marketing and social media advertising results.

### DIGITAL MARKETING INTERN - COMPANY3 Aug 2017 - Sep 2017

- Created social media marketing strategy for COMPANY3 Facebook, Twitter, LinkedIn and Google My Business accounts.
- Utilised social media reporting and scheduling tools including Facebook Business, Buffer and Later.
- Established sound knowledge of SEO tactics including link building, and updating of meta titles and descriptions for COMPANY3 clients.
- Communicated with industry supervisors and team members to complete tasks in an effective and timely manner.

### DIGITAL MEDIA INTERN - COMPANY4 Mar 2017 - June 2017

- Demonstrated ability to use social media platforms (Facebook, Snapchat, Instagram) to further brand development with COMPANY4.
- Developed knowledge of Google Ads, utilising it to target web search results and become first option to customers.
- Liaised with industry supervisor and digital marketing team in performing given tasks in an effective manner.

## OTHER RELEVANT EXPERIENCE

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### MARKETING MANAGER - COMPANY5(UNI PROJECT)

Mar 2017 - June 2017

- Delegated workload to Strategy/Branding and Social Media departments, creating an efficient system to achieve goals and complete required tasks.
- Helped assemble marketing and content strategy, creating benchmarks as to increase traffic to the website and social media platforms..

### CONTENT WRITER - COMPANY6 (UNI BLOG)

Mar 2017 - June 2017

- Produced engaging and informative content, building engagement, and increasing readership.
- Promoted articles and COMPANY5 itself on social media to create interest and connect with current and potential readers.

## REFERENCES

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### Nice Person 1

Digital Media Strategist at  
COMPANY 4  
01 2345 6789

### Nice Person 2

Former Operations Manager  
at COMPANY7  
98 7654 3210