

## CrowdStrike, Inc.

# Strong F2Q21 – Strong Momentum, Raising Target Price

### Software | Increase Target Price

CrowdStrike reported another strong quarter, beating both ARR/revenue healthily by 8/12%. We believe exceedingly high embedded expectations and the recent run into earnings explain the -6% AH stock reaction, despite solid business fundamentals. FY21 revenue guidance was revised +7% at the midpoint, even with embedding higher churn through the remainder of the year. We continue to view CRWD as a secular winner in its space, leveraging cloud scale data and a single agent architecture to drive endpoint consolidation as well as cloud workload protection. We remain Neutral, given valuation, while revising our TP to \$125 (from \$80).

- **F2Q Highlights:** We emphasize ARR +87% y/y (vs. CSe 71%) as the best leading metric for the business, and believe commentary indicating both a strong pipeline and backlog should alleviate concerns about billings deceleration to 55% y/y (vs 100% prior q), which appear to be related to invoice timing/duration. CRWD also secured its second largest deal in history this quarter, expanding an existing customer into low eight figures ARR. SMB and large customer traction continue to highlight CRWD's appeal to businesses of all sizes.
- **Guidance:** Management continues to guide conservatively, expecting below seasonal net new ARR for F3Q, off an unusually strong F2Q base. The outlook bakes in prudent conservatism and we now model F2H21E net new ARR +13% y/y and +5% H/H. Management provided revenue guidance for F3Q / FY21 ahead of Street models by 9/6% at midpoints and now expects to be operating cash and free cash flow positive for F2H21E.
- Secular Winner Displacing Incumbents: We believe security is increasingly a data analytics problem, and CrowdStrike's cloud native approach is well suited to address security threats from ever evolving attack vectors. CRWD continues to successfully displace Symantec post AVGO acquisition, evidenced by net new customer adds (+969 vs 730 last year). We believe CRWD's long-term growth hinges on its ability to drive module adoption, which continues to increase (39% of custs w/ 5+ modules vs. 35% last qtr).
- Estimate Revision and Valuation: Our FY21 revenue/non-GAAP EPS increases to \$826mn/\$0.04 from \$763mn/\$(0.07). Our DCF-derived \$125 target price implies 23.4x EV/CY21 revenue. Risks include increased competition from innovative private companies and platform consolidators, as well as macro uncertainty leading to reduced IT spending.

## **CRWD**

Target price (12M, US\$) 125.00 Neutral<sup>[V]</sup>

Previous target price (12M, US\$)	80.00
Price (2 Sep 20, US\$)	142.07
52-week price range	143.69 - 33.01
Enterprise value (US\$ m)	29,611
M - Stock Considered Volatile (see Dis	clocure Appendix)

## **Research Analysts**

**Brad Zelnick** 

Syed Talha Saleem, CFA

Ray McDonough, CFA

## Financial and valuation metrics

Source: Company data, Refinitiv, Credit Suisse estimates

Year	1/19A	1/20A	1/21E	1/22E
EPS (Excl. ESO) (US\$)	-2.65	-0.39	0.04	0.09
EPS (CS adj., )	-2.65	-0.42	0.04	0.10
Prev. EPS (CS adj., US\$)	-	-	-0.07	0.06
P/E (CS adj.) (x)	-53.5	-336.0	n.m	n.m
P/E rel. (CS adj., %)	-	-1587.0	13900.7	7067.4
Revenue (US\$ m)	249.8	481.4	825.9	1,151.8
Net Debt (US\$ m)	-192	-912	-1,075	-1,278
OCFPS (US\$)	-0.42	0.63	0.92	1.24
P/OCF (x)	-341.1	227.3	154.9	114.4
Number of shares (m)	215.99	Price/Sales (x)		42.95
BV/share (Next Otr., US\$)	6.1	P/BVPS (x)		13.3
Net debt (Next Qtr., US\$ m)	-1,069.2	Dividend (current, US\$)		-
Dividend yield (%)	_			

## Share price performance



On 02-Sep-2020 the S&P 500 INDEX closed at 3580.84Daily Sep04, 2019 - Sep02, 2020, 09/04/19 = US\$85.31

Quarterly EPS	Q1	Q2	Q3	Q4
2020A	-0.47	-0.18	-0.07	-0.02
2021E	0.02	0.04	-0.01	-0.01
2022E	0.00	-0.00	0.03	0.06

DISCLOSURE APPENDIX AT THE BACK OF THIS REPORT CONTAINS IMPORTANT DISCLOSURES, ANALYST CERTIFICATIONS, LEGAL ENTITY DISCLOSURE AND THE STATUS OF NON-US ANALYSTS. US Disclosure: Credit Suisse does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the Firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision.



## CrowdStrike, Inc. (CRWD)

Price (02 Sep 2020): <b>US\$14</b>	2.07	Target Price	e: <b>(from 80.</b>	00) 125.00
Income Statement	1/19A	1/20A	1/21E	1/22E
Revenue (US\$ m)	249.8	481.4	825.9	1,151.8
EBITDA	(101.0)	(42.6)	45.5	86.1
Operating profit	(115.8)	(65.6)	6.0	22.9
Recurring profit	(117.7)	(59.4)	10.6	22.2
Cash Flow	1/19A	1/20A	1/21E	1/22E
Cash flow from operations	(19)	100	216	307
CAPEX	(47)	(87)	(86)	(103)
Free cashflow to the firm	(66)	12	129	204
Cash flow from investments	(147)	(88)	559	(103)
Net share issue(/repurchase)	209	712	34	0
Dividends paid	0	0	0	0
Issuance (retirement) of debt	- (4.0)	-	-	-
Other	(16)	(6)	1	0
Cashflow from financing activities	192	706	34	0
Effect of exchange rates Changes in Net Cash/Debt	126	720	163	204
Net debt at end	(192)	(912)	(1,075)	(1,278)
Balance Sheet (\$US)	1/19A	1/20A	1/21E	1/22E
Assets	1/13A	1/ 20A	1/216	1/226
Other current assets	47	95	135	124
Total current assets	331	1,172	1,487	1,745
Total assets	433	1,405	1,822	2,171
Liabilities		,	,-	,
Short-term debt	0	0	0	0
Total current liabilities	281	493	816	1,086
Long-term debt	0	0	0	0
Total liabilities	363	662	1,069	1,388
Shareholder equity	70	743	754	783
Total liabilities and equity	433	1,405	1,822	2,171
Net debt	(192)	(912)	(1,075)	(1,278)
Per share	1/19A	1/20A	1/21E	1/22E
No. of shares (wtd avg)	45	160	235	247
CS adj. EPS	(2.65)	(0.42)	0.04	0.10
Prev. EPS (US\$) Dividend (US\$)	0.00	0.00	(0.07) 0.00	0.06 0.00
Free cash flow per share	(1.47)	0.00	0.55	0.82
Earnings	1/19A	1/20A	1/21E	1/22E
Sales growth (%)	110.4	92.7	71.6	39.5
Net profit growth (%)	2.8	47.4	114.6	157.4
EPS growth (%)	9.3	84.1	109.2	149.0
EBIT margin (%)	(46.4)	(13.6)	0.7	2.0
Valuation	1/19A	1/20A	1/21E	1/22E
EV/Sales (x)	122.06	61.85	35.85	25.53
EV/EBIT (x)	(263.2)	(453.6)	4895.1	1286.7
P/E (x)	(53.5)	(336.0)	3663.5	1471.4
Quarterly EPS	Q1	Q2	Q3	Q4
2020A	-0.47	-0.18	-0.07	-0.02
2021E	0.02	0.04	-0.01	-0.01
2022E	0.00	-0.00	0.03	0.06

Analyst: Brad Zelnick Rating: Neutral [V]

### Company Background

CrowdStrike, Inc. is an American cybersecurity technology company based in Sunnyvale, California. The company provides endpoint security, threat intelligence, and incident response services to customers in more than 170 countries.

## Blue/Grey Sky Scenario Blue Sky US\$190.00



#### Our Blue Sky Scenario (US\$)

(from 100.00) 190.00

CrowdStrike becomes the major consolidator within Endpoint security, in addition to meaningfully expanding into non-security related modules and further expanding TAM. CrowdStrike Store as well as partnerships become strong drivers for the business. Competitors will lag in developing similar technology. We assume a 5% terminal growth rate. This yields a Blue Sky price of \$125 implying 38.8x EV/CY21 Sales.

## Our Grey Sky Scenario (US\$)

(from 35.00) 85.00

Competitors redesign their architecture and technology, catching up in terms of functionality. Non-security use cases take longer than expected to materialize, or do not materialize at all. Prices for Endpoint security erode and pressure margins, while customers do not purchase higher ASP modules. We assume a 3% terminal growth rate. This yields a Grey Sky price of \$85, implying 16.8x EV/CY20 Sales.

## Share price performance



On 02-Sep-2020 the S&P 500 INDEX closed at 3580.84 Daily Sep04, 2019 - Sep02, 2020, 09/04/19 = US\$85.31

Source: Company data, Refinitiv, Credit Suisse estimates



## **Actuals vs Expectations**

Figure 1: F2Q21A - Actuals vs Expectations

US\$ in millions, unless otherwise stated

2021	Actual	CS est.	%∆	Cons	%∆	Guidance
Total Revenue	\$198,971	\$185,817	7.1%	\$178,078	11.7%	\$185.8 - 190.3mn
% Growth - Y/Y	84.0%	71.9%		64.7%		
Subscription	\$184,256	\$173,705	6.1%	\$162,222		
% Growth - Y/Y	88.8%	78.0%		66.3%		
Professional Services	\$14,715	\$12,113	21.5%	\$15,856		
% Growth - Y/Y	39.7%	15.0%		50.5%		
ARR	\$791,000	\$726,596	8.9%	\$732,000	8.1%	
	86.6%	71.4%	0.0 /0	72.7%	311,70	
0 0 0 (1) (1) 0 0 4 (1)	<b>4440</b> 700	<b>*</b> 400.44 <b>7</b>	7.40/	4404400	10.00/	
Gross Profit (Non-GAAP)	\$148,703	<b>\$138,417</b>	7.4%	\$134,190	10.8%	
% Gross Margin	74.7%	74.5%		75.4%		
Operating Income (Non-GAAP)	\$7,826	(\$2,432)	421.7%	\$1,165	-571.8%	\$(3.1) - 0.0mn
% Operating Margin	3.9%	-1.3%		0.7%		
Net Income (Non-GAAP)	\$7,943	(\$2,095)	479.1%	\$4,519	-75.8%	\$(3.8) - (0.7)mn
% Net Income Margin	4.0%	-1.1%		2.5%		
Diluted EPS (Non-GAAP)	\$0.04	(\$0.01)	478.5%	\$0.02	-83.3%	\$(0.02) - \$ 0.00
Diluted EFS (Non-GAAF)  Diluted Shares	216,695	216,326	476.5 /0	225,950	-63.3 /6	216,000
Diluted Shares	210,095	210,320		220,900		210,000
Operating Cash Flow	\$55,025	(\$6,188)	(989.3)%	\$98,589	-44.2%	
% OCF Margin	27.7%	-3.3%		55.4%		
CapEx	\$20,640	\$11,149	85.1%	\$11,588	78.1%	
% of Revenue	10.4%	6.0%		6.5%		
Free Cash Flow	\$32,417	(\$19,195)	268.9%	\$87,000	62.7%	
% FCF Margin	16.3%	-10.3%		48.9%		

Source: Company data, Credit Suisse estimates



## **Changes to Model**

Figure 2: Changes to Model – F3Q21E and FY21E

3Q21					2021 (E)			
	CS est.	CS prev.	%Δ	Guidance	CS est.	CS prev.	%Δ	Guidance
Total Revenue	\$212,535	\$193,144	10%	\$210.6 - \$215.0 mn	\$825,937	\$762,980	8%	\$809.1 -\$826.7mn
% Growth - Y/Y	69.9%	54.4%			71.6%	58.5%		
Subscription	197,822	181,701	9%		765,046	709,318	8%	
% Growth - Y/Y	73.2%	59.1%			75.3%	62.6%		
Professional Services	14,712	11,443	29%		60,891	53,662	13%	
% Growth - Y/Y	35.0%	5.0%			35.0%	19.0%		
ARR	\$875,888	\$764,432	15%		\$990,639	\$825,036	20%	
% Growth - Y/Y	74.6%	52.4%			65.0%	37.4%		
Gross Profit (Non-GAAP)	\$158,233	\$143,672	10%		\$620,219	\$568,669	9%	
% Gross Margin	74.5%	74.4%			75.1%	74.5%		
Operating Income (Non-GAAP)	(\$1,203)	(\$11,229)	(89)%	\$(1.4) - \$1.6 million	\$6,049	(\$17,673)	(134)%	\$3.6 - \$16.4 mn
% Operating Margin	-0.6%	-5.8%			0.7%	-2.3%		
Net Income (Non-GAAP)	(\$1,397)	(\$11,543)	(88)%	\$(2.2) - \$0.9 million	\$9,113	(\$14,545)	(163)%	\$5.6 - \$18.4 mn
% Net Income Margin	-0.7%	-6.0%			1.1%	-1.9%		
Diluted EPS (Non-GAAP)	(\$0.01)	(\$0.05)	(88)%	\$(0.01) - \$0.00	\$0.04	(\$0.07)	(159)%	\$0.02 - \$0.08
Diluted Shares	219,404	221,734		219 million	235,003	219,617		234 million
Operating Cash Flow	\$30,291	\$22,189	37%		\$215,578	\$144,749	49%	Positive OCF - FY and 2F
% OCF Margin	14.3%	11.5%			26.1%	19.0%		
CapEx	21,253	15,452	38%		72,859	52,770	38%	
% of Revenue	10.0%	8.0%			8.8%	6.9%		
Free Cash Flow	\$4,465	\$2,583	73%		\$129,434	\$79,847	62%	Positive FCF - FY and 2H
% FCF Margin	2.1%	1.3%			15.7%	10.5%		

Source: Company data, Credit Suisse estimates

Figure 3: Income Statement

	2017A	2018A	2019A	Apr '19	Jul '19	Oct '19	Jan '20	2020A	Apr '20	Jul '20	Oct '20E	Jan '21E	2021E	2022E
Income Statement (Non CAAD)	Full Year	Full Year	<u>Full Year</u>	<u>1Q20</u>	<u>2Q20</u>	<u>3Q20</u>	<u>4Q20</u>	Full Year	<u>1Q21</u>	<u>2Q21</u>	3Q21E	4Q21E	<u>Full Year</u>	<u>Full Year</u>
Income Statement (Non-GAAP)														
Revenue	52,745.0	118,752.5	249,823.6	96,077.0	108,108.0	125,119.0	152,109.0	481,413.0	178,078.0	198,971.0	212,534.7	236,353.8	825,937.5	1,151,787.7
Change, y/y		125.1%	110.4%	103.2%	94.1%	88.5%	89.1%	92.7%	85.3%	84.0%	69.9%	55.4%	71.6%	39.5%
Change, q/q				19.4%	12.5%	15.7%	21.6%		17.1%	11.7%	6.8%	11.2%		
Non-GAAP Cost of Revenue	33,818.0	53,820.7	85,989.5	28,801.0	29,608.0	34,844.0	40,339.0	133,592.0	43,867.0	50,268.0	54,301.6	57,282.1	205,718.8	268,154.5
Non-GAAP Gross Profit	18,927.0	64,931.7	163,834.0	67,276.0	78,500.0	90,275.0	111,770.0	347,821.0	134,211.0	148,703.0	158,233.0	179,071.7	620,218.7	883,633.1
Gross Margin	35.9%	54.7%	65.6%	70.0%	72.6%	72.2%	73.5%	72.3%	75.4%	74.7%	74.5%	75.8%	75.1%	76.7%
Operating Expenses														
Sales and Marketing	53.110.0	102.909.5	167.506.0	55.294.0	58.604.0	61.290.0	67.364.0	242.552.0	79.420.0	81.493.0	93.515.2	107,541.0	361,969.2	509.034.9
Sales and Marketing, % of Revenue	100.7%	86.7%	67.0%	57.6%	54.2%	49.0%	44.3%	50.4%	44.6%	41.0%	44.0%	45.5%	43.8%	44.2%
y/y growth		93.8%	62.8%	54.3%	50.0%	37.8%	40.0%	44.8%	43.6%	39.1%	52.6%	59.6%	49.2%	40.6%
Research and Development	38,584.0	55,122.1	76,536.9	23,183.0	26,644.0	31,286.0	33,631.0	114,744.0	35,668.0	41,444.0	46,757.6	49,634.3	173,503.9	241,198.4
Research and Development, % of Revenue	73.2%	46.4%	30.6%	24.1%	24.6%	25.0%	22.1%	23.8%	20.0%	20.8%	22.0%	21.0%	21.0%	20.9%
y/y growth		42.9%	38.8%	35.4%	45.2%	59.0%	57.3%	49.9%	53.9%	55.5%	49.5%	47.6%	51.2%	39.0%
General and Administrative	15,698.0	25,394.4	35,635.1	10,676.0	13,893.0	14,150.0	17,443.0	56,162.0	17,958.0	17,940.0	19,163.0	23,635.4	78,696.3	110,544.0
General and Administrative, % of Revenue	29.8%	21.4%	14.3%	11.1%	12.9%	11.3%	11.5%	11.7%	10.1%	9.0%	9.0%	10.0%	9.5%	9.6%
y/y growth		61.8%	40.3%	66.7%	73.9%	57.7%	42.2%	57.6%	68.2%	29.1%	35.4%	35.5%	40.1%	40.5%
Total Operating Expenses	107,392.0	183,426.1	279,678.1	89,153.0	99,141.0	106,726.0	118,438.0	413,458.0	133,046.0	140,877.0	159,435.8	180,810.7	614,169.5	860,777.3
Income (Loss) from Operations	(88,465.0)	(118,494.3)	(115,844.1)	(21,877.0)	(20,641.0)	(16,451.0)	(6,668.0)	(65,637.0)	1,165.0	7,826.0	(1,202.8)	(1,739.0)	6,049.2	22,855.8
Operating Margin		-99.8%	-46.4%	-22.8%	-19.1%	-13.1%	-4.4%	-13.6%	0.7%	3.9%	-0.6%	-0.7%	0.7%	2.0%
Interest Expense	(615.0)	(2,758.5)	(428.0)	(1.0)	(164.0)	(132.0)	(145.0)	(442.0)	(143.0)	(174.0)	(174.0)	(174.0)	(665.0)	(665.0)
Other Income (Expense)	(82.0)	(362.7)	(1,418.0)	394.0	(1,701.0)	3,579.0	3,203.0	5,475.0	4,533.0	732.0	-	-	5,265.0	-
Earnings Before Taxes	(89,162.0)	(121,615.5)	(117,690.1)	(21,484.0)	(22,506.0)	(13,004.0)	(3,610.0)	(60,604.0)	5,555.0	8,384.0	(1,376.8)	(1,913.0)	10,649.2	22,190.8
EBT Margin	, , , ,	-102.4%	-47.1%	-22.4%	-20.8%	-10.4%	-2.4%	-12.6%	3.1%	4.2%	-0.6%	-0.8%	1.3%	1.9%
Provision for Income Taxes	(87.0)	(928.8)	(1,366.7)	(595.0)	(635.0)	(434.0)	(333.0)	(1,997.0)	(1,036.0)	(441.0)	(20.7)	(38.3)	(1,535.9)	1,264.0
Non-GAAP Net Income (Loss)	(89,249.0)	(122,544.3)	(119,056.8)	(22,079.0)	(23,141.0)	(13,438.0)	(3,943.0)	(62,601.0)	4,519.0	7,943.0	(1,397.5)	(1,951.2)	9,113.3	23,454.9
Net Income Margin	-169.2%	-103.2%	-47.7%	-23.0%	-21.4%	-10.7%	-2.6%	-13.0%	2.5%	4.0%	-0.7%	-0.8%	1.1%	2.0%
Non-GAAP EPS	(\$2.25)	(\$2.93)	(\$2.65)	(\$0.47)	(\$0.18)	(\$0.07)	(\$0.02)	(\$0.42)	\$0.02	\$0.04	(\$0.01)	(\$0.01)	\$0.04	\$0.10

Source: Company data, Credit Suisse estimates





## Valuation, Methodology and Risks

## **Target Price and Rating**

Valuation Methodology and Risks: (12 months) for Broadcom Ltd (AVGO.OQ)

**Method:** Our Outperform rating and \$400 target price for AVGO are based on 18.6x times CY21 EV/FCF, modestly below peers despite superior returns and profitability. We rate AVGO Outperform as we expect it to appreciate more than its peers.

**Risk:** Risks to our \$400 target price and Outperform rating for AVGO are (1) competitive pressures in the Wireless business, (2) high customer concentration, (3) failure to execute on cost synergies, and (4) the highly cyclical nature of the semiconductor industry.

## **Target Price and Rating**

Valuation Methodology and Risks: (12 months) for CrowdStrike, Inc. (CRWD.OQ)

**Method:** CrowdStrike continues to gain share in the Endpoint Security market by replacing legacy competitors and gaining customers. CrowdStrike expands its gross margin profile through higher margin business, scale, and further hosting optimization. The company also achieves operating margin leverage through S&M and G&A efficiency. Our \$125 target price and Neutral rating assumes a 10.3% WACC which declines to 9.1% in the terminal year and uFCF which grows to >\$3bn by 2034, ultimately decelerating to a terminal growth rate of 3.5%.

Risk: Risks to our \$ 125 target price and Neutral rating include increased competition from both legacy and next-gen vendors, inability to expand module adoption with new and existing customers, and margin pressure from eroding prices, lack of mix-shift, or inability to scale the business.



Companies Mentioned (Price as of 02-Sep-2020)

Broadcom Ltd (AVGO.OQ, \$375.01)

CrowdStrike, Inc. (CRWD.OQ, \$142.07, NEUTRAL[V], TP \$125.0)

## Disclosure Appendix

## **Analyst Certification**

I, Brad Zelnick, certify that (1) the views expressed in this report accurately reflect my personal views about all of the subject companies and securities and (2) no part of my compensation was, is or will be directly or indirectly related to the specific recommendations or views expressed in this report.

## 3-Year Price and Rating History for Broadcom Ltd (AVGO.OQ)

AVGO.OQ	Closing Price	Target Price	
Date	(US\$)	(US\$)	Rating
20-Nov-17	274.88		NR
05-Dec-17	261.65	335.00	0
19-Jul-18	210.37		R
06-Nov-18	228.25		NR
15-Nov-18	236.34	300.00	0
14-Mar-19	268.20	320.00	
09-Aug-19	275.73		R
11-Nov-19	312.75		NR
14-Jun-20	300.25	400.00	0



<sup>\*</sup> Asterisk signifies initiation or assumption of coverage.

## 3-Year Price and Rating History for CrowdStrike, Inc. (CRWD.OQ)

osing ince	Target Price	
(US\$)	(US\$)	Rating
58.00		R
66.91	70.00	N *
83.52	75.00	
50.89	60.00	
58.64	65.00	
98.10	80.00	
	58.00 66.91 83.52 50.89 58.64	(US\$) (US\$) 58.00 66.91 70.00 83.52 75.00 50.89 60.00 58.64 65.00

<sup>\*</sup> Asterisk signifies initiation or assumption of coverage.



## As of December 10, 2012 Analysts' stock rating are defined as follows:

Outperform (O): The stock's total return is expected to outperform the relevant benchmark\* over the next 12 months.

**Neutral (N):** The stock's total return is expected to be in line with the relevant benchmark\* over the next 12 months.

**Underperform (U):** The stock's total return is expected to underperform the relevant benchmark\* over the next 12 months.

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