
Our labels decorate many of America's top brands, and it is this extensive knowledge and experience that we bring to your specialty label needs.

As the only vertically integrated label manufacturer in the Western United States, We don't just diecut and print labels. We also manufacture pressure sensitive label material through a proprietary process involving a highly calibrated synthesis of nitrogen, silicone, adhesive, facestock and liner. Our technology and years of production expertise provide our customers with the benefits of rigid quality control, on-demand R&D capabilities and delivery times half the industry average.

Printing Custom Barcode Labels I work for a large public library, and we use thousands of labels a month. All of the books, DVDs, CDs, and other items that we buy need to have labels put on them. For example, every item in the catalog gets a unique barcode, so we go through thousands of these each month. We therefore need to make sure that we have a large supply of



Of course, our budget is often pretty tight, so we need to make sure that we can get these labels for an affordable price. However, we do not want to save money by choosing cheap labels printed on low-quality stock. These barcode labels need to last for many years without fading or peeling, since many items are in the collection for decades before they are withdrawn.



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custom barcode labels on hand at all times. We therefore had to spend some time researching our options for custom barcode labels to make sure that we chose the right supplier. The last thing we wanted, after all, was to have to replace all of the barcodes on each of our hundreds of thousands of items. We had to make the right choice the first time so that we would not end up wasting a lot of time and money. The library spent a lot of time comparing different products, and we finally settled on a particular company that seemed to offer the best balance between cost and quality. Since we would need to purchase large numbers of labels on a regular basis, the RPC Label offered us a substantial discount. This made the decision a lot easier, since we would be saving quite a lot of money over the long run. So far, we have been purchasing our barcode labels from RPC Label for several years without any problems. Every month, we get a new shipment of labels. It is important that every label has a unique barcode printed on it, since otherwise two items might

have the same number. Each book is supposed to be uniquely identified with a separate barcode. This means that the label company has to keep track of all of the barcodes that have been used already so that they do not duplicate any of them in the future. So far they have been able to do so without any problems, which has been very helpful. They do not charge us any additional fee for this service which is a nice bonus. We also buy many of the other labels that we need from the same company. For example, we use custom stickers to differentiate between various collections of books, such as science fiction books or children's books. They supply us with these labels at very reasonable prices. Our library could not function without labels, and finding a great supplier for the [custom barcode labels](#) that we need has made my job a lot easier. With their help, we can make sure that our patrons can find the books that they want. There is [more information on this page regarding our custom label services](#).



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