
Rapaport Certification Conference Takes up Synthetics Jun 25, 2014 9:00 AM By Rapaport News- compiled by Avi Krawitz -[RAPAPORT... The annual Rapaport Certification Conference that happened in the JCK Vegas show outlined that jewelry retailers have the effect of the authenticity from the diamonds they're selling.](#)



Our (Villarreal Fine Jewelry retailers) Reaction to the above mentioned article. The end result is - when customers buy a gemstone from local jewellery stores, they're purchasing exactly that, a gemstone. They aren't purchasing a "sheet of paper" or perhaps in this situation a lab certifying report. For this reason education is vital for customers when thinking about a gemstone purchase. Therefore, for me it's the responsibility from the wholesaler / retailer and retail jewelry salesman to teach and represent diamonds and gemstone rings within an ethical and responsible manner. When jewelry retailers decide to act on the contrary, then there must be effects for his or her actions. Possibly then, dishonest jewelry retailers can no more claim lack of knowledge or exclusively blame inaccurate gemstone certifying on the particular lab certifying report. You need to know what you're selling! At Villarreal Fine Jewelry retailers, we take pride and confidence in offering diamonds rated through the Gemological Institute of the usa. For me, GIA provides the most consistent and accurate lab certifying in the market. With that said, we do not just depend on which the certifying report states. We depend by ourselves many years of education and expertise. Frederick R. Villarreal, Graduate Gemologist (GIA)Villarreal Fine Jewelry retailers, Austin, Texas[world wide web.VillarrealJewelers.com](#)

<http://villarrealjewelers.com> (512) 231-8502 Villarreal Fine Jewelry retailers Austin reviews New Review Frederick Villarreal is really a consummate professional. He uses his time for you to understand just the thing you need and just what you're searching for in jewellery. Margaret and that i selected her engagement gemstone and Joe developed a outstanding setting on her. Later we selected wedding rings and weren't disappointed through the exceptional value he provided. A couple of years past so we required to have her pearls restrung . He designed her new necklace plus some bracelets which were just perfect. If you would like the best in jewelry and private service in a cost that can't be matched up visit Villarreal jewelry retailers. Villarreal Fine Jewelry retailers 7600 Burnet Rd #520 Austin Texas 78757 [Gemstone Authentication Austin](#)