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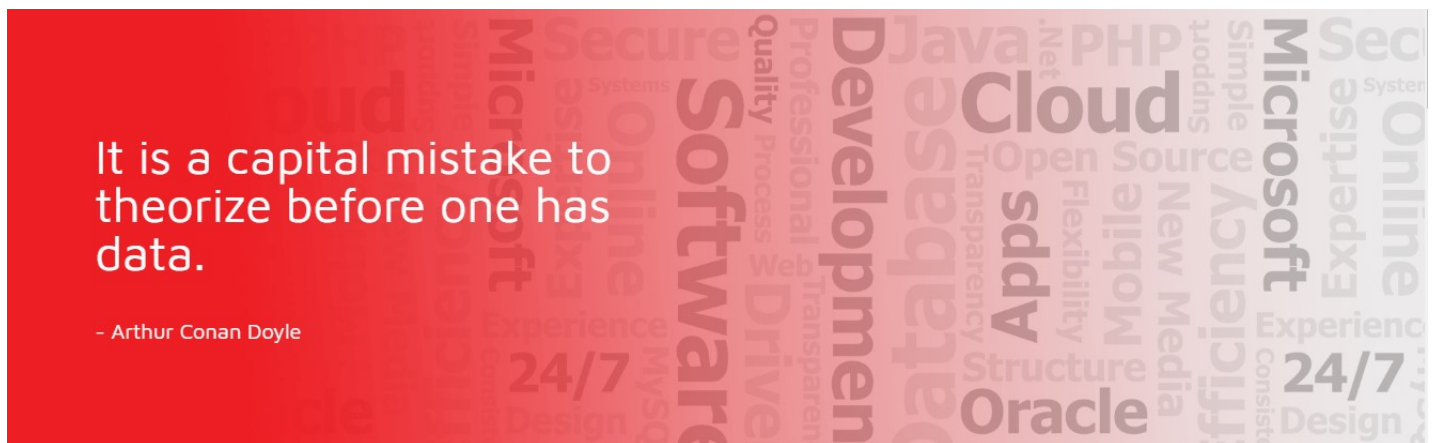
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Big Data Analytics in Bangladesh

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Most organizations grapple with quintillions of bytes of data every day, trying to figure out an information management strategy that could accelerate the flow of insights. This significantly complicates their big data solutions, increasing the cost of implementation and upkeep. However, big data engineering is not about using every bit of data originating from every source, it's about making the smart decisions that accelerate business growth.

Pridesys IT Ltd.'s Big Data Engineering services enable organizations to conceptualize and implement a well-thought-out big data program across multiple domains and focus areas. **We help our clients account for scale and platform readiness while developing Big Data Engineering capabilities to drive vision and value.** Here are some of the big data services we offer:

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Data visualization, business intelligence and analytics

With petabytes and terabytes of customer data to make sense of, it's important to cut through the noise. With well-designed data visualization and analytics, you can learn how your sales and customer behavior are having an impact on your business. Our big data experts can help you to understand what your data is telling you by delivering customer intelligence via effective visualized solutions.

Big data database design, migration and support

The best big data insights can be gained when your database is fit for purpose and designed to meet your specific business needs. Equipped with the vast experience of schema redesign projects in the industry, as well as migration to Redshift, Oracle and MS SQL Server, our data management experts are a safe pair of hands for your data. We can help you move your existing database infrastructure to the Cloud while ensuring that your data is clean, secure, accurate and fit for purpose.

Single customer view, data warehousing and reporting

Customers engage with your business through a variety of channels. So, while you probably have many disparate data sources about your customer behavior. Your sales records may be kept separately from your email database, which is separate again from your loyalty scheme. By pulling all these disparate sources together you can build up a much more detailed picture of customer behavior. Using our big data management acted upon. It's vital that the information gleaned from your database is accurate, so we offer Spotless data solutions to guarantee clean data. Pridesys's data management experts will extract, clean, transform and deliver your source data into a single database where it can be queried. Your big data can then be understood using informative analytics which will aid business decision-making.

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