



THE BESTSELLING CLASSIC — COMPLETELY UPDATED

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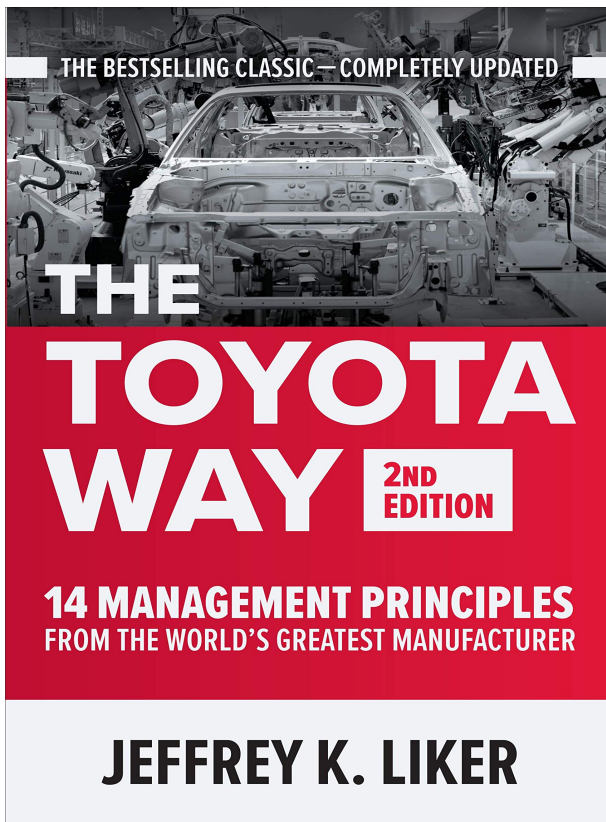
TOYOTA WAY

**2ND
EDITION**

**14 MANAGEMENT PRINCIPLES
FROM THE WORLD'S GREATEST MANUFACTURER**

JEFFREY K. LIKER

The Toyota Way, Second Edition: 14 Management Principles from the World's Greatest Manufacturer



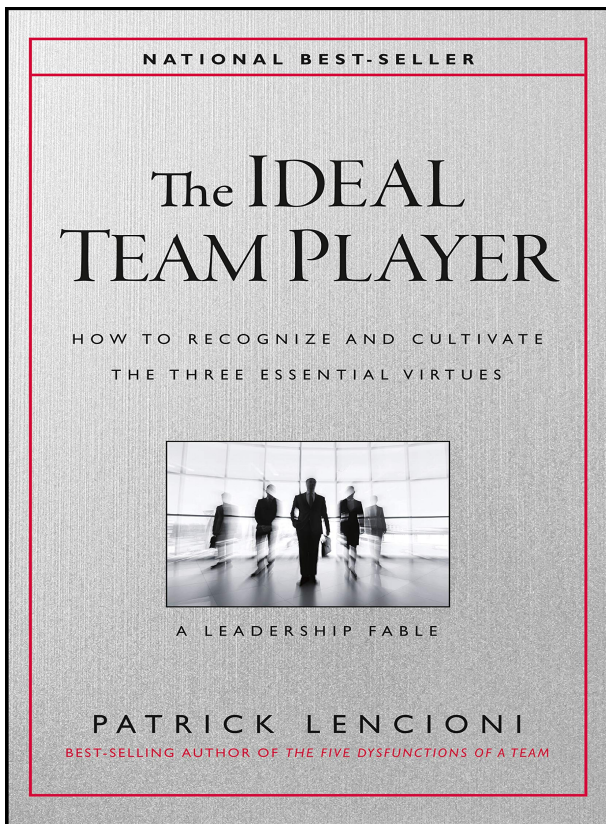
The Toyota Way, Second Edition: 14 Management Principles from the World's Greatest Manufacturer

Book Synopsis

The bestselling guide to Toyota's legendary philosophy and production system--updated with important new frameworks for driving innovation and quality in your business. One of the most impactful business guides published in the 21st Century, *The Toyota Way* played an outsized role in launching the continuous-improvement movement that continues unabated today. Multiple Shingo Award-winning management and operations expert Jeffrey K. Liker provides a deep dive into Toyota's world-changing processes, showing how you can learn from it to develop your own improvement program that fits your conditions. Thanks in large part to this book, managers across the globe are creating workforces and systems that produce the highest-quality products and services, establish and retain customer loyalty, and

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The Ideal Team Player: How to Recognize and Cultivate The Three Essential Virtues (J-B Lencioni Series)



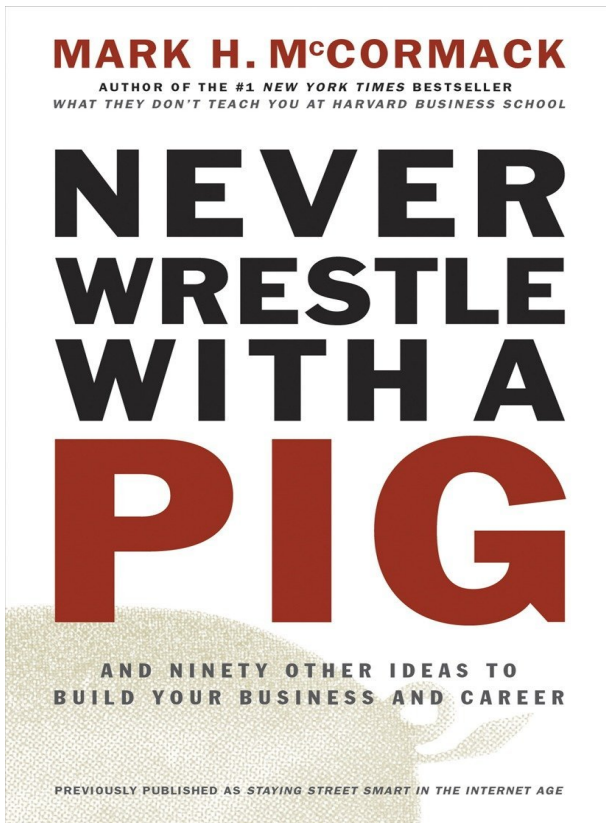
The Ideal Team Player: How to Recognize and Cultivate The Three Essential Virtues (J-B Lencioni Series)

Book Synopsis

In his classic book, *The Five Dysfunctions of a Team*, Patrick Lencioni laid out a groundbreaking approach for tackling the perilous group behaviors that destroy teamwork. Here he turns his focus to the individual, revealing the three indispensable virtues of an ideal team player. In *The Ideal Team Player*, Lencioni tells the story of Jeff Shanley, a leader desperate to save his uncle's company by restoring its cultural commitment to teamwork. Jeff must crack the code on the virtues that real team players possess, and then build a culture of hiring and development around those virtues. Beyond the fable, Lencioni presents a practical framework and actionable tools for identifying, hiring, and developing ideal team players. Whether you're a leader trying to create a culture around teamwork, a

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Never Wrestle with a Pig and Ninety Other Ideas to Build Your Business and Career



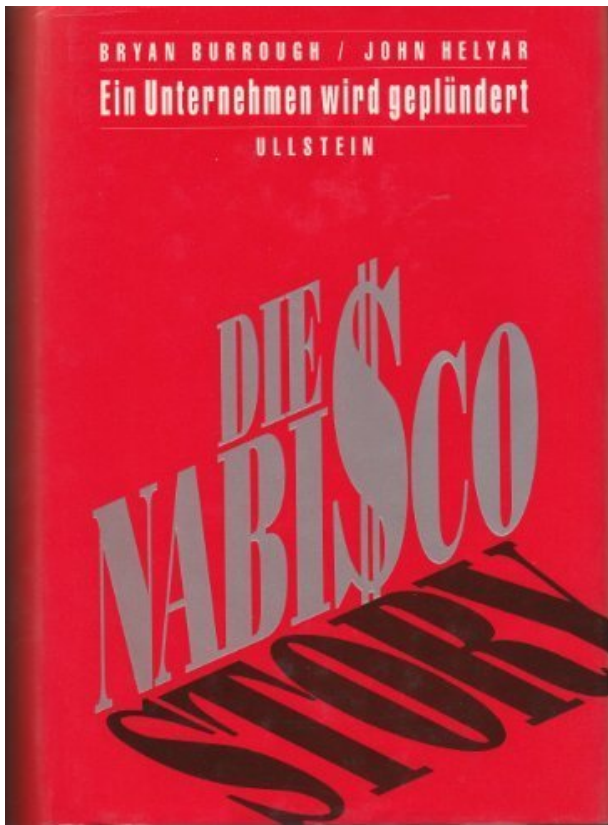
Never Wrestle with a Pig and Ninety Other Ideas to Build Your Business and Career

Book Synopsis

Drawing upon forty years of experience from his own sports and celebrity management practice, Mark H. McCormack is back with common-sense advice aimed at business owners and would-be CEOs. McCormack's tips include: End your day on time People who say they can keep a secret usually can't It pays to overestimate your competition The best ideas cannot be stolen Know when to say It's none of your business Get paid for thinking rather than doing Time in front of the customer is the best time of all Be wary of unanimous agreement Not every budget deserves your respect Learn the art of picking up the check In ninety brief chapters that range in topic from getting ahead to staying competitive, McCormack makes clear that doing business in today's climate still involves the same basic elements of human

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BARBARIANS At The GATE. The Fall of RJR Nabisco.



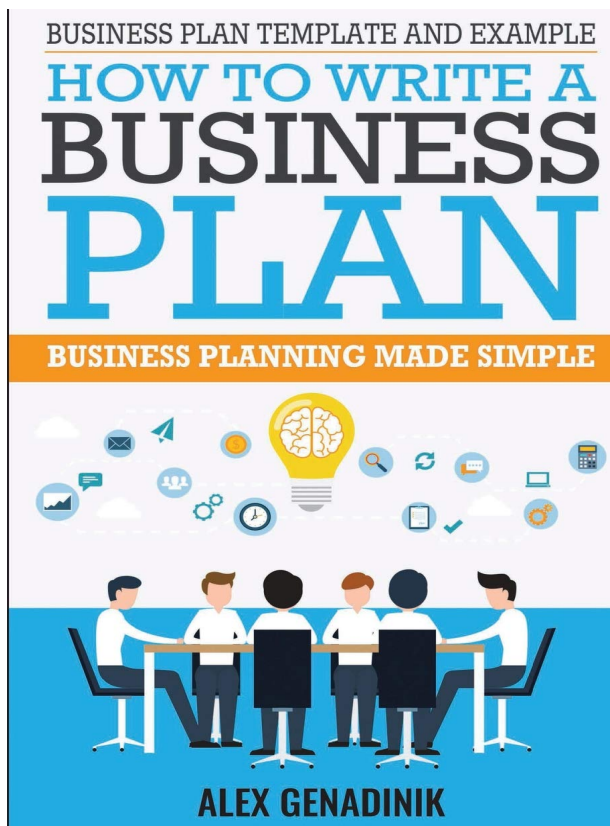
BARBARIANS At The GATE. The Fall of RJR Nabisco.

Book Synopsis

A #1 New York Times bestseller and arguably the best business narrative ever written, *Barbarians at the Gate* is the classic account of the fall of RJR Nabisco. An enduring masterpiece of investigative journalism by Bryan Burrough and John Helyar, it includes a new afterword by the authors that brings this remarkable story of greed and double-dealings up to date twenty years after the famed deal. The Los Angeles Times calls *Barbarians at the Gate*, “Superlative.” The Chicago Tribune raves, “It’s hard to imagine a better story...and it’s hard to imagine a better account.” And in an era of spectacular business crashes and federal bailouts, it still stands as a valuable cautionary tale that must be heeded.

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Business Plan Template And Example: How To Write A Business Plan: Business Planning Made Simple



Business Plan Template And Example: How To Write A Business Plan: Business Planning Made Simple

Book Synopsis

Now used by the University of Kentucky entrepreneurship program, University of Pepperdine, and other colleges and high schools across the US, including graduate programs. See why people are using the revolutionary new way to plan a business outlined in this book, and why they get better results. HOW THIS BOOK IS DIFFERENT AND DELIVERS RESULTS Other books teach traditional business planning with cumbersome templates which cause people to get confused and quit, or write ineffective business plans. STEP 1: This book starts with only a 3-sentence business plan, which helps you identify your core business strategies. STEP 2: After you create your own 3-sentence business plan, you will be guided on how to expand it to a 1-page business plan. STEP 3: After you have a 1-page business plan, you will

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