Zρ

Octalysis

Meaning
- be come enterpreneurship
- Contribute more

Empowerment
- can share product with Google+ and twitter

Accomplishment
- Rating
- viewer
- good comment

Ownership
- product
- price
- discount
- label
- banner
- vendor name
- payment
- viewer

Social Influence
- growing enterpreneurship
- easy to promotion product

Meaning

Accomplishment   Empowerment

Octalysis

Ownership   Social
                       Influence

Octalysis Score: 91

Scarcity   Unpredictability
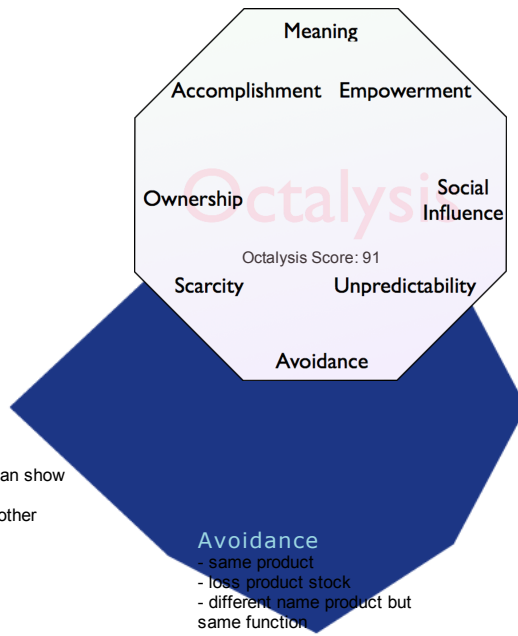
Avoidance

Scarcity
- only new product can show in carrol
- related featur with other vendor not available

Curiosity
- same product with other vendor

Avoidance
- same product
- loss_product stock
- different name product but same function