

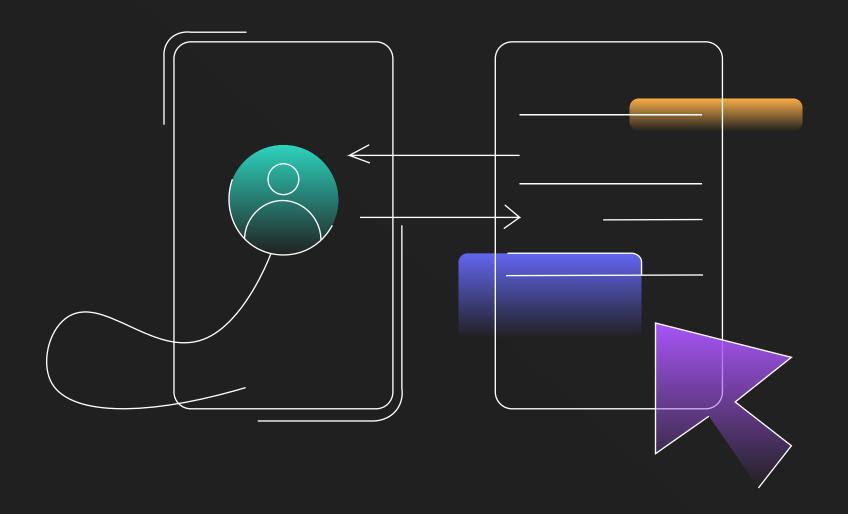
UI/UX TIPS

UI/UX Roadmap for Beginner Designers

@zeepalmllc

Understand UI Design

The design of interfaces for software, websites, and other digital products that are intended for user interaction is known as user interface design. A good UI design helps users navigate a product easily and efficiently, enabling them to complete their tasks quickly and effectively.



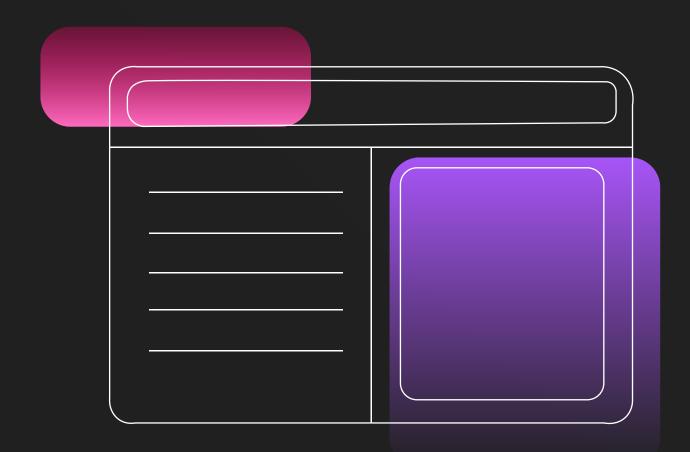
Understand UX Design

User experience design refers to the design of the overall experience that users have when interacting with a product, system, or service. This encompasses not just the appearance of the interface, but also its functionality, ease of use, and the emotional effect it has on the user.



Learn Design Principles

The most common design principles in UI and UX are usability, functionality, accessibility, scalability, visual hierarchy, consistency, clarity, feedback, emotion and branding, and identity. These principles are essential to create user-centered designs that provide a positive and efficient user experience.



Areas of UI Designs

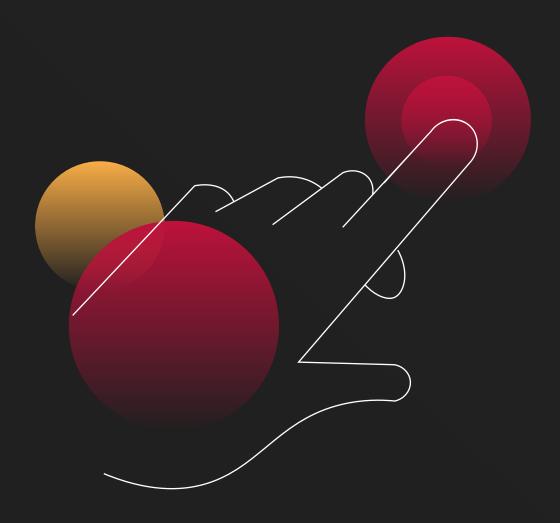
UI designers are responsible for creating the visual elements and interactions of a user interface, such as buttons, icons, layouts and colour schemes. It makes up the overall look and feel of a product. They also ensure that the user interface is intuitive and easy to use.

- Visual design
- Interaction design
- User flows
- Prototyping

- Responsiveness
- Accessibility

Explore Guidelines

Design guidelines are a set of principles and recommendations that designers use to create a positive and intuitive user experience. These guidelines help designers to apply design principles such as intuitiveness, learnability, efficiency, and consistency in their designs. It also ensures that they meet and exceed user needs.



Learn Design Systems

A design system is a set of interconnected patterns and shared practices coherently organized. Design systems aid in digital product design and the development of products such as applications or websites. Mostly used design systems are:

- Atlassian Design System.
- Google Material Design System.
- Apple Human Interface Guidelines.

- Uber Design System.
- Salesforce Lightning Design System.





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