

FACEBOOK BUSINESS PAGE CHEAT SHEET

Cover Image OR Cover Video

PROFILE PHOTO
170 x 170 px
Upload: 720 px or 960 px for sharpest quality

COVER PHOTO
820 x 312 px

Use a smaller image size (below 100 kb) to avoid image compression

Upload: 1680 x 624 for best quality

Displays as 640 x 360 on smartphones

COVER VIDEO
820 x 312 px

20s - 90s

Upload: 1280 x 720 for sharpest quality

Company Name
@username

- Home
- Posts
- Videos
- Photos
- About
- Community

Create a Page

Timeline Photo (I) - Portrait

OFFFEO | Create Stunning Video Ads in Minutes
7 hrs · 🌐

FACEBOOK PHOTO - PORTRAIT
417 x 714 px

Width Fixed (417px) + Height Varies (316px to 714px)

40 likes · 24 Comments

Recommended upload size:
834 x 1428 px

Video

Community See All

- Invite your friends to like this Page
- 22,202 people like this
- 22,195 people follow this
- Lorem and 72 other friends like this

About See All

- Typically replies within a few hours
- Send message
- www.offfeo.com
- Video · Advertising · Company
- Suggest Edits

Pages liked by this page

- Li Lorem Ipsum Like

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Timeline Photo (II) - Square

OFFFEO | Create Stunning Video Ads in Minutes
10 hrs · 🌐

FACEBOOK PHOTO - SQUARE
417 x 417 px

Width Fixed (417px) + Height Varies (316px to 714px)

52 likes · 32 Comments

Recommended upload size:
834 x 834 px

Timeline Photo (III) - Landscape

OFFFEO | Create Stunning Video Ads in Minutes
12 hrs · 🌐

FACEBOOK PHOTO - LANDSCAPE
417 x 316 px

Width Fixed (417px) + Height Varies (316px to 714px)

107 likes · 77 Comments

Recommended upload size:
834 x 632 px

Shared Link

OFFFEO | Create Stunning Video Ads in Minutes
13 hrs · 🌐

https://Lorem.com/ipsam/dolor/sit-amet

CLICK TO WEBSITE
486 x 255 px

Recommended upload size:
1200 x 630 px

Lorem Ipsum Dolor Sit Amet
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

LOREM.COM

122 likes · 54 Comments

Timeline Video

OFFFEO | Create Stunning Video Ads in Minutes
15 hrs · 🌐

FACEBOOK VIDEO
Minimum width 600 px

Max 240 mins. Max 4GB size

Aspect Ratio supported: 16:9, 1:1, 4:5, 2:3, 9:16

85 likes · 48 Comments

Event Cover Image

OFFFEO | Create Stunning Video Ads in Minutes
19 hrs · 🌐

EVENT COVER IMAGE
1200 x 628 px

Recommended Upload Size:
1920 X 1005 px

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Designed By



Create Stunning Video Ads in Minutes

www.offfeo.com

Facebook Cheat Sheet for Business Pages

Confused on the different dimensions required by Facebook to manage your Facebook business page?

We understand that. That's why we created this PDF with a summary of all the different image sizes that you will require to make your Facebook business page look amazing.

Via:

<https://www.offeo.com/blog/facebook-cheat-sheet-business-pages-updated-2018>