

# 'Minecraft' Tops 100 million Sales

The Minecraft giant shows no signs of slowing down. Today, the developer Mojang announced that the block-building game has passed 100 million sales across all platforms including PC, Mac, consoles and mobile. About 53,000 copies of the game have been sold each day since the game's launch. The game has kept people interested as well -- more than 40 million users start the Minecraft world every month and play around with blocks like an shovel, axe, and sword. Other than Tetris, very few games have even come close to the 100 million number.

Much of the success is due to the game's flexibility and endless potential. Players can build anything they can imagine as long as the outward-facing geometry is composed of simple, vibrant blocks. The emphasis on creativity is the reason that many players, old and young are drawn to the game and continue to play for years after its launch. Mojang has provided the game with a steady stream of updates that include new mechanics as well as creatures and materials. Its versatility has made it a huge hit in the classroom, where it can be used to teach art, geology and even coding.

Many were wondering what Microsoft had in mind for Mojang when it purchased the company almost two years back. Do you think there will be a sequel? Some kind of exclusivity to Xbox, PC and Windows Phone? In reality nothing has panned out. Minecraft is now accessible on more platforms than ever before and there's been no mention of Minecraft 2. Prestalive.com Minecraft 2. Instead we have the HoloLens Minecraft version, a spin-off adventure series from Telltale Games, and an acquisition by MinecraftEdu. This will eventually lead to a new version that is focused on education Minecraft. Soon, there will be an app for China.

Minecraft's popularity is not waning. The strength of Minecraft isn't its finite story or amazing graphics. It has a seemingly timeless appeal that draws new youngsters as they grow old enough to play it. As long as that continues, Minecraft will continue to sell at a phenomenal rate.